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**Tourist Accommodation  
Small Area Data  
Tasmania**

**March Quarter 1998**

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# NOTES

## FORTHCOMING ISSUES

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## INTRODUCTION

Results from the quarterly Survey of Tourist Accommodation are published in *Tourist Accommodation, Australia* (cat. no. 8635.0), which contains information at the national, State and Tourism Region levels. As advised in the March quarter 1998 issue of that publication, the Survey of Tourist Accommodation has been substantially revised since the December 1997 quarter.

This data service provides additional information specific to Tasmania, including data for small areas within Tourism Regions. Following an agreement with Tourism Tasmania, the scope of the survey has been enlarged from the March quarter 1998 for Tasmania to include:

- hotels, motels and guest houses and serviced apartments with five or more rooms or units (the cut-off for other States is 15 rooms or units); and
- holiday flats, units and houses which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting (these establishments are not in-scope of the survey for other States).

The first group of tables in this data service contains data based on this survey scope. The second group of tables contains data based on the survey scope for other States, which includes only hotels, motels and guest houses and serviced apartments with 15 or more rooms.

Information in respect of 1997 has been retabulated on the basis of the new scope and included in this data service. Note that 1997 data presented in this data service will differ from previously published data. More detailed 1997 data may be available on request.

As well as reflecting the changes described above, this data service contains a new geographic classification for regional data. Data are now classified by Tourism Regions as defined by the relevant State and Territory Tourist Commissions or equivalent organisations. The composition of each Tourism Region is included at the back of this data service.

## INQUIRIES

If you have any queries about the content of this data service, please contact Wayne Duncan on telephone: 07 3222 6201, fax: 07 3222 6284 or Internet: [wayne.duncan@abs.gov.au](mailto:wayne.duncan@abs.gov.au). For any queries about your subscriptions, please call the Subscription Services Freecall hotline on 1300 366 323.

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**TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS, TASMANIA (a)**

Particulars	Unit	Quarter ended				Year ended	
		March 1997	June 1997	September 1997	December 1997	March 1998	March 1998
<b>LICENSED HOTELS WITH FACILITIES</b>							
Establishments	no.	88	94	94	95	95	..
Guest rooms	no.	3,273	3,307	3,292	3,294	3,298	..
Bed spaces	no.	8,875	8,965	8,954	8,976	8,979	..
Employment (persons)	no.	3,496	3,221	3,131	3,431	3,352	..
Room nights occupied	no.	177,541	129,699	121,407	161,968	190,660	603,734
Room occupancy rate	per cent	60.3	43.1	40.1	53.4	64.2	50.2
Guest nights	no.	303,336	204,610	190,059	261,217	322,688	978,574
Bed occupancy rate	per cent	38.0	25.1	23.1	31.6	39.9	29.9
Guest arrivals	no.	163,814	112,756	99,719	145,927	177,310	535,712
Average length of stay	days	1.9	1.8	1.9	1.8	1.8	1.8
Takings from accommodation	\$'000	14,530	10,489	10,088	13,457	15,704	49,738
<b>MOTELS AND GUEST HOUSES WITH FACILITIES</b>							
Establishments	no.	93	95	108	107	107	..
Guest rooms	no.	2,006	1,998	2,128	2,165	2,176	..
Bed spaces	no.	6,096	6,057	6,461	6,452	6,517	..
Employment (persons)	no.	908	785	836	953	962	..
Room nights occupied	no.	119,755	80,448	75,050	102,115	135,217	392,830
Room occupancy rate	per cent	66.3	44.3	38.4	51.3	69.0	50.9
Guest nights	no.	227,311	143,884	129,188	187,429	259,329	719,830
Bed occupancy rate	per cent	41.4	26.1	21.8	31.6	44.2	31.0
Guest arrivals	no.	133,183	83,413	77,830	112,400	154,739	428,382
Average length of stay	days	1.7	1.7	1.7	1.7	1.7	1.7
Takings from accommodation	\$'000	8,981	5,624	5,206	7,716	10,450	28,995
<b>SERVICED APARTMENTS</b>							
Establishments	no.	32	32	34	35	36	..
Guest rooms	no.	761	770	792	931	950	..
Bed spaces	no.	3,061	3,169	3,159	3,483	3,659	..
Employment (persons)	no.	408	361	375	464	432	..
Room nights occupied	no.	44,329	32,295	28,148	46,558	58,474	165,475
Room occupancy rate	per cent	64.7	46.1	38.6	54.4	68.4	52.7
Guest nights	no.	n.a.	n.a.	n.a.	n.a.	130,902	n.a.
Bed occupancy rate	per cent	n.a.	n.a.	n.a.	n.a.	39.8	n.a.
Guest arrivals	no.	n.a.	n.a.	n.a.	n.a.	65,370	n.a.
Average length of stay	days	n.a.	n.a.	n.a.	n.a.	2.0	n.a.
Takings from accommodation	\$'000	4,347	3,043	2,557	4,481	5,880	15,961
<b>TOTAL ESTABLISHMENTS</b>							
Establishments	no.	213	221	236	237	238	..
Guest rooms	no.	6,040	6,075	6,212	6,390	6,424	..
Bed spaces	no.	18,032	18,191	18,574	18,911	19,155	..
Employment (persons)	no.	4,812	4,367	4,342	4,848	4,746	..
Room nights occupied	no.	341,625	242,442	224,605	310,641	384,351	1,162,039
Room occupancy rate	per cent	62.8	43.9	39.3	52.8	66.5	50.7
Guest nights	no.	n.a.	n.a.	n.a.	n.a.	712,919	n.a.
Bed occupancy rate	per cent	n.a.	n.a.	n.a.	n.a.	41.4	n.a.
Guest arrivals	no.	n.a.	n.a.	n.a.	n.a.	397,419	n.a.
Average length of stay	days	n.a.	n.a.	n.a.	n.a.	1.8	n.a.
Takings from accommodation	\$'000	27,859	19,155	17,850	25,654	32,034	94,694

(a) Comprising establishments with 5 or more rooms or units.

TABLE 2 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, TASMANIA (a)

<i>Particulars</i>	<i>Unit</i>	<i>Quarter ended</i>				<i>Year ended</i>	
		<i>March 1997</i>	<i>June 1997</i>	<i>September 1997</i>	<i>December 1997</i>	<i>March 1998</i>	<i>March 1998</i>
Letting entities	no.	32	33	37	37	37	..
Flats, units and houses							
Single bedroom	no.	96	106	105	110	107	..
Multiple bedroom	no.	326	321	351	353	365	..
<i>Total flats, units and houses</i>	<i>no.</i>	<i>422</i>	<i>427</i>	<i>456</i>	<i>463</i>	<i>472</i>	<i>..</i>
Bed spaces	no.	1,951	1,964	2,103	2,091	2,122	..
Employment (persons)	no.	139	128	126	137	154	..
Unit nights occupied	no.	26,248	16,109	15,475	22,720	30,301	84,605
Unit occupancy rate	per cent	69.1	41.5	36.9	53.3	71.3	51.0
Unit lettings	no.	11,860	7,472	6,282	10,428	14,470	38,652
Average length of stay	days	2.2	2.2	2.5	2.2	2.1	2.2
Takings from accommodation	\$'000	1,935	1,066	947	1,559	2,245	5,816

(a) Comprising letting entities with 5 or more units, etc.

**TABLE 3 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY STAR GRADING, TASMANIA (a)**

Particulars	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading			Total
				1, 2 and Ungraded	3	4 and 5	
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>							
<i>March quarter 1997—</i>							
Establishments	88	93	32	90	80	43	213
Guest rooms	3,273	2,006	761	1,641	2,574	1,825	6,040
Bed spaces	8,875	6,096	3,061	4,983	7,859	5,190	18,032
Employment (persons)	3,496	908	408	1,384	1,377	2,051	4,812
<i>March quarter 1998—</i>							
Establishments	95	107	36	92	85	61	238
Guest rooms	3,298	2,176	950	1,565	2,595	2,264	6,424
Bed spaces	8,979	6,517	3,659	4,671	7,918	6,566	19,155
Employment (persons)	3,352	962	432	954	1,391	2,401	4,746
<b>ROOM NIGHTS OCCUPIED</b>							
<i>March quarter 1997</i>	177,541	119,755	44,329	79,580	143,597	118,448	341,625
<i>1998—</i>							
January	59,891	44,779	20,915	25,956	50,422	49,207	125,585
February	61,104	42,171	17,806	24,334	48,268	48,479	121,081
March	69,665	48,267	19,753	27,675	56,222	53,788	137,685
<i>March quarter 1998</i>	190,660	135,217	58,474	77,965	154,912	151,474	384,351
<b>ROOM OCCUPANCY RATES (per cent)</b>							
<i>March quarter 1997</i>	60.3	66.3	64.7	53.9	62.0	72.1	62.8
<i>1998—</i>							
January	58.6	66.4	71.0	53.5	62.7	70.1	63.1
February	66.2	69.2	66.9	55.5	66.4	76.5	67.3
March	68.1	71.6	67.1	57.0	69.9	76.6	69.1
<i>March quarter 1998</i>	64.2	69.0	68.4	55.4	66.3	74.3	66.5
<b>GUEST NIGHTS</b>							
<i>March quarter 1997</i>	303,336	227,311	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>							
January	111,697	91,290	52,659	53,084	107,964	94,598	255,646
February	99,002	77,958	37,371	44,621	88,693	81,017	214,331
March	111,989	90,081	40,872	50,148	102,468	90,326	242,942
<i>March quarter 1998</i>	322,688	259,329	130,902	147,853	299,125	265,941	712,919
<b>BED OCCUPANCY RATES (per cent)</b>							
<i>March quarter 1997</i>	38.0	41.4	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>							
January	40.1	45.2	46.4	36.7	44.0	46.5	43.1
February	39.4	42.7	36.5	34.1	40.0	44.1	40.0
March	40.2	44.6	36.0	34.6	41.7	44.4	40.9
<i>March quarter 1998</i>	39.9	44.2	39.8	35.2	42.0	45.0	41.4
<b>GUEST ARRIVALS</b>							
<i>March quarter 1997</i>	163,814	133,183	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>							
January	59,217	53,106	25,036	29,895	64,476	42,988	137,359
February	56,071	46,788	19,222	26,028	54,573	41,480	122,081
March	62,022	54,845	21,112	29,862	64,059	44,058	137,979
<i>March quarter 1998</i>	177,310	154,739	65,370	85,785	183,108	128,526	397,419
<b>AVERAGE LENGTH OF STAY (days)</b>							
<i>March quarter 1997</i>	1.9	1.7	n.a.	n.a.	n.a.	n.a.	n.a.
<i>March quarter 1998</i>	1.8	1.7	2.0	1.7	1.6	2.1	1.8
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>							
<i>March quarter 1997</i>	14,530	8,981	4,347	5,803	10,140	11,916	27,859
<i>1998—</i>							
January	5,042	3,551	2,136	1,798	3,753	5,178	10,729
February	5,039	3,215	1,724	1,653	3,350	4,975	9,978
March	5,623	3,684	2,020	1,830	4,020	5,478	11,327
<i>March quarter 1998</i>	15,704	10,450	5,880	5,280	11,122	15,631	32,034

(a) Comprising establishments with 5 or more rooms or units.

**TABLE 4 — HOTELS, MOTELS AND GUEST WITH FACILITIES AND SERVICED APARTMENTS BY ESTABLISHMENT SIZE, TASMANIA (a)**

Particulars	Establishment size (No. of rooms)						Total
	5-9	10-15	16-25	26-50	51-100	101+	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>March quarter 1997—</i>							
Establishments	56	38	33	57	21	8	213
Guest rooms	388	448	683	n.p.	n.p.	1,244	6,040
Bed spaces	1,042	1,418	2,093	n.p.	n.p.	3,368	18,032
Employment (persons)	318	383	445	n.p.	n.p.	1,860	4,812
<i>March quarter 1998—</i>							
Establishments	71	42	37	58	21	9	238
Guest rooms	491	487	752	2,001	1,328	1,365	6,424
Bed spaces	1,352	1,491	2,309	6,106	4,245	3,652	19,155
Employment (persons)	403	377	466	1,011	772	1,717	4,746
ROOM NIGHTS OCCUPIED							
<i>March quarter 1997</i>	19,738	23,469	36,535	n.p.	n.p.	81,737	341,625
<i>1998—</i>							
January	9,243	8,973	14,455	38,077	25,016	29,821	125,585
February	8,354	8,395	13,367	37,201	23,755	30,009	121,081
March	9,394	9,223	15,744	41,897	27,497	33,930	137,685
<i>March quarter 1998</i>	26,991	26,591	43,566	117,175	76,268	93,760	384,351
ROOM OCCUPANCY RATES (per cent)							
<i>March quarter 1997</i>	56.5	58.2	59.4	n.p.	n.p.	73.0	62.8
<i>1998—</i>							
January	60.7	59.4	62.0	61.4	60.8	70.5	63.1
February	60.8	61.6	63.5	66.4	63.9	78.5	67.3
March	61.7	61.1	67.5	67.5	66.8	80.2	69.1
<i>March quarter 1998</i>	61.1	60.7	64.4	65.1	63.8	76.3	66.5
GUEST NIGHTS							
<i>March quarter 1997</i>	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>							
January	17,253	18,490	30,462	80,667	56,060	52,714	255,646
February	14,721	15,761	25,233	68,214	44,021	46,381	214,331
March	16,265	16,866	28,558	77,762	50,819	52,672	242,942
<i>March quarter 1998</i>	48,239	51,117	84,253	226,643	150,900	151,767	712,919
BED OCCUPANCY RATES (per cent)							
<i>March quarter 1997</i>	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>							
January	41.2	40.0	42.6	42.6	42.6	46.6	43.1
February	38.9	37.8	39.0	39.9	37.0	45.4	40.0
March	38.8	36.5	39.9	41.1	38.6	46.5	40.9
<i>March quarter 1998</i>	39.6	38.1	40.5	41.2	39.5	46.2	41.4
GUEST ARRIVALS							
<i>March quarter 1997</i>	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>							
January	9,548	10,993	15,668	49,827	32,815	18,508	137,359
February	8,685	10,003	13,202	43,437	27,398	19,356	122,081
March	9,744	11,012	15,470	49,179	32,247	20,327	137,979
<i>March quarter 1998</i>	27,977	32,008	44,340	142,443	92,460	58,191	397,419
AVERAGE LENGTH OF STAY (days)							
<i>March quarter 1997</i>	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<i>March quarter 1998</i>	1.7	1.6	1.9	1.6	1.6	2.6	1.8
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>March quarter 1997</i>	1,364	1,437	2,479	n.p.	n.p.	8,410	27,859
<i>1998—</i>							
January	656	570	1,100	2,771	2,491	3,140	10,729
February	594	518	960	2,536	2,274	3,097	9,978
March	647	548	1,065	3,032	2,559	3,477	11,327
<i>March quarter 1998</i>	1,897	1,636	3,125	8,339	7,324	9,714	32,034

(a) Comprising establishments with 5 or more rooms or units.



**TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY STATISTICAL DIVISION, TASMANIA (a)**

Particulars	Greater Hobart (SD)			Southern (SD)			Northern (SD)			Total		
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments			
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<i>March quarter 1997—</i>												
Establishments	23	31	6	60	12	11	5	28	32	24	13	69
Guest rooms	n.p.	687	n.p.	n.p.	n.p.	n.p.	111	n.p.	1,153	n.p.	n.p.	n.p.
Bed spaces	n.p.	2,104	n.p.	n.p.	n.p.	n.p.	455	n.p.	3,318	n.p.	n.p.	n.p.
Employment (persons)	n.p.	335	n.p.	n.p.	n.p.	n.p.	54	n.p.	1,232	n.p.	n.p.	n.p.
<i>March quarter 1998—</i>												
Establishments	23	37	8	68	15	10	5	30	36	30	13	79
Guest rooms	1,154	n.p.	n.p.	n.p.	366	n.p.	113	n.p.	n.p.	n.p.	303	n.p.
Bed spaces	2,964	n.p.	n.p.	n.p.	1,069	n.p.	461	n.p.	n.p.	n.p.	1,218	n.p.
Employment (persons)	1,511	n.p.	n.p.	n.p.	205	n.p.	50	n.p.	n.p.	n.p.	141	n.p.
<b>ROOM NIGHTS OCCUPIED</b>												
<i>March quarter 1997</i>	n.p.	45,760	n.p.	n.p.	n.p.	n.p.	4,753	n.p.	61,946	n.p.	n.p.	n.p.
<i>1998—</i>												
January	25,083	n.p.	n.p.	n.p.	6,939	n.p.	2,205	n.p.	n.p.	n.p.	6,084	n.p.
February	24,687	n.p.	n.p.	n.p.	5,833	n.p.	1,550	n.p.	n.p.	n.p.	5,128	n.p.
March	28,123	n.p.	n.p.	n.p.	6,819	n.p.	1,568	n.p.	n.p.	n.p.	5,779	n.p.
<i>March quarter 1998</i>	77,893	n.p.	n.p.	n.p.	19,591	n.p.	5,323	n.p.	n.p.	n.p.	16,991	n.p.
<b>ROOM OCCUPANCY RATES (per cent)</b>												
<i>March quarter 1997</i>	n.p.	74.0	n.p.	n.p.	n.p.	n.p.	47.6	n.p.	59.7	n.p.	n.p.	n.p.
<i>1998—</i>												
January	70.1	n.p.	n.p.	n.p.	61.2	n.p.	62.9	n.p.	n.p.	n.p.	64.8	n.p.
February	76.4	n.p.	n.p.	n.p.	56.9	n.p.	49.0	n.p.	n.p.	n.p.	60.4	n.p.
March	78.6	n.p.	n.p.	n.p.	60.1	n.p.	44.8	n.p.	n.p.	n.p.	61.5	n.p.
<i>March quarter 1998</i>	75.0	n.p.	n.p.	n.p.	59.5	n.p.	52.3	n.p.	n.p.	n.p.	62.3	n.p.
<b>GUEST NIGHTS</b>												
<i>March quarter 1997</i>	n.p.	87,749	n.a.	n.a.	n.p.	n.p.	n.a.	n.a.	107,444	n.p.	n.a.	n.a.
<i>1998—</i>												
January	43,348	n.p.	n.p.	n.p.	15,292	n.p.	7,074	n.p.	n.p.	n.p.	16,768	n.p.
February	38,232	n.p.	n.p.	n.p.	11,540	n.p.	4,252	n.p.	n.p.	n.p.	11,414	n.p.
March	42,807	n.p.	n.p.	n.p.	13,169	n.p.	4,054	n.p.	n.p.	n.p.	12,676	n.p.
<i>March quarter 1998</i>	124,387	n.p.	n.p.	n.p.	40,001	n.p.	15,380	n.p.	n.p.	n.p.	40,858	n.p.
<b>BED OCCUPANCY RATES (per cent)</b>												
<i>March quarter 1997</i>	n.p.	46.3	n.a.	n.a.	n.p.	n.p.	n.a.	n.a.	36.0	n.p.	n.a.	n.a.
<i>1998—</i>												
January	47.2	n.p.	n.p.	n.p.	46.1	n.p.	49.5	n.p.	n.p.	n.p.	44.4	n.p.
February	46.1	n.p.	n.p.	n.p.	38.6	n.p.	32.9	n.p.	n.p.	n.p.	33.5	n.p.
March	46.6	n.p.	n.p.	n.p.	39.7	n.p.	28.4	n.p.	n.p.	n.p.	33.6	n.p.
<i>March quarter 1998</i>	46.6	n.p.	n.p.	n.p.	41.6	n.p.	37.1	n.p.	n.p.	n.p.	37.3	n.p.
<b>GUEST ARRIVALS</b>												
<i>March quarter 1997</i>	n.p.	41,128	n.a.	n.a.	n.p.	n.p.	n.a.	n.a.	58,631	n.p.	n.a.	n.a.
<i>1998—</i>												
January	15,952	n.p.	n.p.	n.p.	12,199	n.p.	3,585	n.p.	n.p.	n.p.	9,093	n.p.
February	16,840	n.p.	n.p.	n.p.	9,532	n.p.	2,290	n.p.	n.p.	n.p.	6,134	n.p.
March	16,675	n.p.	n.p.	n.p.	11,106	n.p.	2,318	n.p.	n.p.	n.p.	7,031	n.p.
<i>March quarter 1998</i>	49,467	n.p.	n.p.	n.p.	32,837	n.p.	8,193	n.p.	n.p.	n.p.	22,258	n.p.
<b>AVERAGE LENGTH OF STAY (days)</b>												
<i>March quarter 1997</i>	n.p.	2.1	n.a.	n.a.	n.p.	n.p.	n.a.	n.a.	1.8	n.p.	n.a.	n.a.
<i>March quarter 1998</i>	2.5	n.p.	n.p.	n.p.	1.2	n.p.	1.9	n.p.	n.p.	n.p.	1.8	n.p.
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<i>March quarter 1997</i>	n.p.	3,095	n.p.	n.p.	n.p.	n.p.	433	n.p.	5,012	n.p.	n.p.	n.p.
<i>1998—</i>												
January	2,486	n.p.	n.p.	n.p.	471	n.p.	208	n.p.	n.p.	n.p.	517	n.p.
February	2,374	n.p.	n.p.	n.p.	388	n.p.	141	n.p.	n.p.	n.p.	379	n.p.
March	2,679	n.p.	n.p.	n.p.	437	n.p.	125	n.p.	n.p.	n.p.	558	n.p.
<i>March quarter 1998</i>	7,539	n.p.	n.p.	n.p.	1,296	n.p.	475	n.p.	n.p.	n.p.	1,454	n.p.

**TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY STATISTICAL DIVISION, TASMANIA (a)—continued**

Particulars	Mersey-Lyell (SD)				Total Tasmania			
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>								
<i>March quarter 1997—</i>								
Establishments	21	27	8	56	88	93	32	213
Guest rooms	n.p.	n.p.	213	n.p.	3,273	2,006	761	6,040
Bed spaces	n.p.	n.p.	886	n.p.	8,875	6,096	3,061	18,032
Employment (persons)	n.p.	n.p.	133	n.p.	3,496	908	408	4,812
<i>March quarter 1998—</i>								
Establishments	21	30	10	61	95	107	36	238
Guest rooms	n.p.	682	n.p.	n.p.	3,298	2,176	950	6,424
Bed spaces	n.p.	1,923	n.p.	n.p.	8,979	6,517	3,659	19,155
Employment (persons)	n.p.	338	n.p.	n.p.	3,352	962	432	4,746
<b>ROOM NIGHTS OCCUPIED</b>								
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>14,530</i>	<i>n.p.</i>	<i>177,541</i>	<i>119,755</i>	<i>44,329</i>	<i>341,625</i>
<i>1998—</i>								
January	n.p.	13,328	n.p.	n.p.	59,891	44,779	20,915	125,585
February	n.p.	12,746	n.p.	n.p.	61,104	42,171	17,806	121,081
March	n.p.	14,838	n.p.	n.p.	69,665	48,267	19,753	137,685
<i>March quarter 1998</i>	<i>n.p.</i>	<i>40,912</i>	<i>n.p.</i>	<i>n.p.</i>	<i>190,660</i>	<i>135,217</i>	<i>58,474</i>	<i>384,351</i>
<b>ROOM OCCUPANCY RATES (per cent)</b>								
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>75.8</i>	<i>n.p.</i>	<i>60.3</i>	<i>66.3</i>	<i>64.7</i>	<i>62.8</i>
<i>1998—</i>								
January	n.p.	63.0	n.p.	n.p.	58.6	66.4	71.0	63.1
February	n.p.	66.7	n.p.	n.p.	66.2	69.2	66.9	67.3
March	n.p.	70.2	n.p.	n.p.	68.1	71.6	67.1	69.1
<i>March quarter 1998</i>	<i>n.p.</i>	<i>66.7</i>	<i>n.p.</i>	<i>n.p.</i>	<i>64.2</i>	<i>69.0</i>	<i>68.4</i>	<i>66.5</i>
<b>GUEST NIGHTS</b>								
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>303,336</i>	<i>227,311</i>	<i>n.a.</i>	<i>n.a.</i>
<i>1998—</i>								
January	n.p.	28,082	n.p.	n.p.	111,697	91,290	52,659	255,646
February	n.p.	23,920	n.p.	n.p.	99,002	77,958	37,371	214,331
March	n.p.	28,215	n.p.	n.p.	111,989	90,081	40,872	242,942
<i>March quarter 1998</i>	<i>n.p.</i>	<i>80,217</i>	<i>n.p.</i>	<i>n.p.</i>	<i>322,688</i>	<i>259,329</i>	<i>130,902</i>	<i>712,919</i>
<b>BED OCCUPANCY RATES (per cent)</b>								
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>38.0</i>	<i>41.4</i>	<i>n.a.</i>	<i>n.a.</i>
<i>1998—</i>								
January	n.p.	47.1	n.p.	n.p.	40.1	45.2	46.4	43.1
February	n.p.	44.4	n.p.	n.p.	39.4	42.7	36.5	40.0
March	n.p.	47.3	n.p.	n.p.	40.2	44.6	36.0	40.9
<i>March quarter 1998</i>	<i>n.p.</i>	<i>46.3</i>	<i>n.p.</i>	<i>n.p.</i>	<i>39.9</i>	<i>44.2</i>	<i>39.8</i>	<i>41.4</i>
<b>GUEST ARRIVALS</b>								
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>163,814</i>	<i>133,183</i>	<i>n.a.</i>	<i>n.a.</i>
<i>1998—</i>								
January	n.p.	18,404	n.p.	n.p.	59,217	53,106	25,036	137,359
February	n.p.	15,598	n.p.	n.p.	56,071	46,788	19,222	122,081
March	n.p.	20,415	n.p.	n.p.	62,022	54,845	21,112	137,979
<i>March quarter 1998</i>	<i>n.p.</i>	<i>54,417</i>	<i>n.p.</i>	<i>n.p.</i>	<i>177,310</i>	<i>154,739</i>	<i>65,370</i>	<i>397,419</i>
<b>AVERAGE LENGTH OF STAY (days)</b>								
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>1.9</i>	<i>1.7</i>	<i>n.a.</i>	<i>n.a.</i>
<i>March quarter 1998</i>	<i>n.p.</i>	<i>1.5</i>	<i>n.p.</i>	<i>n.p.</i>	<i>1.8</i>	<i>1.7</i>	<i>2.0</i>	<i>1.8</i>
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>								
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>1,557</i>	<i>n.p.</i>	<i>14,530</i>	<i>8,981</i>	<i>4,347</i>	<i>27,859</i>
<i>1998—</i>								
January	n.p.	1,077	n.p.	n.p.	5,042	3,551	2,136	10,729
February	n.p.	1,000	n.p.	n.p.	5,039	3,215	1,724	9,978
March	n.p.	1,153	n.p.	n.p.	5,623	3,684	2,020	11,327
<i>March quarter 1998</i>	<i>n.p.</i>	<i>3,229</i>	<i>n.p.</i>	<i>n.p.</i>	<i>15,704</i>	<i>10,450</i>	<i>5,880</i>	<i>32,034</i>

(a) Comprising establishments with 5 or more rooms or units.

**TABLE 6 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY TOURISM REGION, TASMANIA (a)**

Particulars	Greater Hobart			Southern			East Coast			Total		
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments			
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<i>March quarter 1997—</i>												
Establishments	23	32	6	61	12	10	5	27	7	3	3	13
Guest rooms	n.p.	n.p.	n.p.	2,073	n.p.	n.p.	111	581	200	26	31	257
Bed spaces	n.p.	n.p.	n.p.	5,783	n.p.	n.p.	455	2,011	561	66	156	783
Employment (persons)	n.p.	n.p.	n.p.	2,049	n.p.	n.p.	54	353	140	18	11	169
<i>March quarter 1998—</i>												
Establishments	23	38	8	69	15	9	5	29	8	4	3	15
Guest rooms	1,154	n.p.	n.p.	2,308	366	128	113	607	182	43	31	256
Bed spaces	2,964	n.p.	n.p.	6,520	1,069	482	461	2,012	524	147	156	827
Employment (persons)	1,511	n.p.	n.p.	1,987	205	78	50	333	144	26	10	180
<b>ROOM NIGHTS OCCUPIED</b>												
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>130,855</i>	<i>n.p.</i>	<i>n.p.</i>	<i>4,753</i>	<i>31,306</i>	<i>8,229</i>	<i>1,299</i>	<i>2,011</i>	<i>11,539</i>
<i>1998—</i>												
January	25,083	n.p.	n.p.	50,220	6,939	3,406	2,205	12,550	3,203	967	813	4,983
February	24,687	n.p.	n.p.	47,847	5,833	3,006	1,550	10,389	2,593	706	591	3,890
March	28,123	n.p.	n.p.	54,078	6,819	3,364	1,568	11,751	3,235	732	705	4,672
<i>March quarter 1998</i>	<i>77,893</i>	<i>n.p.</i>	<i>n.p.</i>	<i>152,145</i>	<i>19,591</i>	<i>9,776</i>	<i>5,323</i>	<i>34,690</i>	<i>9,031</i>	<i>2,405</i>	<i>2,109</i>	<i>13,545</i>
<b>ROOM OCCUPANCY RATES (per cent)</b>												
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>70.1</i>	<i>n.p.</i>	<i>n.p.</i>	<i>47.6</i>	<i>59.9</i>	<i>45.7</i>	<i>55.5</i>	<i>72.1</i>	<i>49.9</i>
<i>1998—</i>												
January	70.1	n.p.	n.p.	70.2	61.2	85.8	62.9	66.7	56.8	72.5	84.6	62.8
February	76.4	n.p.	n.p.	74.0	56.9	83.9	49.0	61.1	50.9	58.6	68.1	54.3
March	78.6	n.p.	n.p.	75.6	60.1	84.8	44.8	62.4	57.3	54.9	73.4	58.9
<i>March quarter 1998</i>	<i>75.0</i>	<i>n.p.</i>	<i>n.p.</i>	<i>73.2</i>	<i>59.5</i>	<i>84.9</i>	<i>52.3</i>	<i>63.5</i>	<i>55.1</i>	<i>62.1</i>	<i>75.6</i>	<i>58.8</i>
<b>GUEST NIGHTS</b>												
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>15,277</i>	<i>2,592</i>	<i>n.a.</i>	<i>n.a.</i>
<i>1998—</i>												
January	43,348	n.p.	n.p.	94,657	15,292	7,644	7,074	30,010	6,934	1,504	2,381	10,819
February	38,232	n.p.	n.p.	80,194	11,540	6,128	4,252	21,920	4,668	1,115	1,540	7,323
March	42,807	n.p.	n.p.	90,545	13,169	6,755	4,054	23,978	5,704	1,213	1,568	8,485
<i>March quarter 1998</i>	<i>124,387</i>	<i>n.p.</i>	<i>n.p.</i>	<i>265,396</i>	<i>40,001</i>	<i>20,527</i>	<i>15,380</i>	<i>75,908</i>	<i>17,306</i>	<i>3,832</i>	<i>5,489</i>	<i>26,627</i>
<b>BED OCCUPANCY RATES (per cent)</b>												
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>30.3</i>	<i>43.6</i>	<i>n.a.</i>	<i>n.a.</i>
<i>1998—</i>												
January	47.2	n.p.	n.p.	46.8	46.1	51.2	49.5	48.1	42.7	33.0	49.2	42.2
February	46.1	n.p.	n.p.	43.9	38.6	45.4	32.9	38.9	31.8	27.1	35.3	31.6
March	46.6	n.p.	n.p.	44.8	39.7	45.2	28.4	38.4	35.1	26.6	32.4	33.1
<i>March quarter 1998</i>	<i>46.6</i>	<i>n.p.</i>	<i>n.p.</i>	<i>45.2</i>	<i>41.6</i>	<i>47.3</i>	<i>37.1</i>	<i>41.9</i>	<i>36.7</i>	<i>29.0</i>	<i>39.1</i>	<i>35.8</i>
<b>GUEST ARRIVALS</b>												
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>11,497</i>	<i>2,260</i>	<i>n.a.</i>	<i>n.a.</i>
<i>1998—</i>												
January	15,952	n.p.	n.p.	37,494	12,199	4,521	3,585	20,305	4,720	1,074	1,158	6,952
February	16,840	n.p.	n.p.	36,291	9,532	4,108	2,290	15,930	3,511	940	787	5,238
March	16,675	n.p.	n.p.	38,123	11,106	4,548	2,318	17,972	4,123	979	917	6,019
<i>March quarter 1998</i>	<i>49,467</i>	<i>n.p.</i>	<i>n.p.</i>	<i>111,908</i>	<i>32,837</i>	<i>13,177</i>	<i>8,193</i>	<i>54,207</i>	<i>12,354</i>	<i>2,993</i>	<i>2,862</i>	<i>18,209</i>
<b>AVERAGE LENGTH OF STAY (days)</b>												
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.a.</i>	<i>n.a.</i>	<i>1.3</i>	<i>1.1</i>	<i>n.a.</i>	<i>n.a.</i>
<i>March quarter 1998</i>	<i>2.5</i>	<i>n.p.</i>	<i>n.p.</i>	<i>2.4</i>	<i>1.2</i>	<i>1.6</i>	<i>1.9</i>	<i>1.4</i>	<i>1.4</i>	<i>1.3</i>	<i>1.9</i>	<i>1.5</i>
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<i>March quarter 1997</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>11,311</i>	<i>n.p.</i>	<i>n.p.</i>	<i>433</i>	<i>2,576</i>	<i>494</i>	<i>67</i>	<i>121</i>	<i>682</i>
<i>1998—</i>												
January	2,486	n.p.	n.p.	4,636	471	427	208	1,107	186	81	48	315
February	2,374	n.p.	n.p.	4,276	388	338	141	867	164	51	46	261
March	2,679	n.p.	n.p.	4,794	437	382	125	944	182	52	42	276
<i>March quarter 1998</i>	<i>7,539</i>	<i>n.p.</i>	<i>n.p.</i>	<i>13,705</i>	<i>1,296</i>	<i>1,148</i>	<i>475</i>	<i>2,919</i>	<i>532</i>	<i>184</i>	<i>136</i>	<i>852</i>

TABLE 6 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY TOURISM REGION, TASMANIA (a)—continued

Particulars	Northern			Greater Launceston				North West			Total	
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 1997—												
Establishments	1	2	1	4	24	19	9	52	17	21	6	44
Guest rooms	n.p.	n.p.	n.p.	n.p.	943	n.p.	n.p.	1,568	483	n.p.	n.p.	1,076
Bed spaces	n.p.	n.p.	n.p.	n.p.	2,736	n.p.	n.p.	4,933	1,172	n.p.	n.p.	3,124
Employment (persons)	n.p.	n.p.	n.p.	n.p.	1,084	n.p.	n.p.	1,331	351	n.p.	n.p.	661
March quarter 1998—												
Establishments	3	8	1	12	25	18	9	52	17	24	8	49
Guest rooms	n.p.	118	n.p.	n.p.	950	n.p.	n.p.	1,577	480	447	186	1,113
Bed spaces	n.p.	282	n.p.	n.p.	2,786	n.p.	n.p.	5,003	1,184	1,250	791	3,225
Employment (persons)	n.p.	43	n.p.	n.p.	1,059	n.p.	n.p.	1,296	349	183	119	651
ROOM NIGHTS OCCUPIED												
March quarter 1997	n.p.	n.p.	n.p.	n.p.	53,208	n.p.	n.p.	87,725	18,871	n.p.	n.p.	53,581
1998—												
January	n.p.	2,289	n.p.	n.p.	17,137	n.p.	n.p.	29,443	5,703	7,821	4,249	17,773
February	n.p.	1,525	n.p.	n.p.	19,063	n.p.	n.p.	31,017	6,936	7,724	3,807	18,467
March	n.p.	1,886	n.p.	n.p.	21,243	n.p.	n.p.	34,725	7,141	8,810	4,335	20,286
March quarter 1998	n.p.	5,700	n.p.	n.p.	57,443	n.p.	n.p.	95,185	19,780	24,355	12,391	56,526
ROOM OCCUPANCY RATES (per cent)												
March quarter 1997	n.p.	n.p.	n.p.	n.p.	62.7	n.p.	n.p.	62.2	43.4	n.p.	n.p.	55.3
1998—												
January	n.p.	62.6	n.p.	n.p.	58.2	n.p.	n.p.	60.2	38.3	56.4	73.7	51.5
February	n.p.	46.2	n.p.	n.p.	71.7	n.p.	n.p.	70.2	51.6	61.7	73.1	59.3
March	n.p.	51.6	n.p.	n.p.	72.1	n.p.	n.p.	71.0	48.0	63.6	75.2	58.8
March quarter 1998	n.p.	53.7	n.p.	n.p.	67.2	n.p.	n.p.	67.1	45.8	60.5	74.0	56.4
GUEST NIGHTS												
March quarter 1997	n.p.	n.p.	n.a.	n.a.	91,658	n.p.	n.a.	n.a.	30,709	n.p.	n.a.	n.a.
1998—												
January	n.p.	4,699	n.p.	n.p.	32,983	n.p.	n.p.	61,691	8,863	16,097	10,654	35,614
February	n.p.	3,084	n.p.	n.p.	31,054	n.p.	n.p.	54,457	9,969	14,032	8,233	32,234
March	n.p.	3,368	n.p.	n.p.	34,953	n.p.	n.p.	61,875	10,641	15,896	8,990	35,527
March quarter 1998	n.p.	11,151	n.p.	n.p.	98,990	n.p.	n.p.	178,023	29,473	46,025	27,877	103,375
BED OCCUPANCY RATES (per cent)												
March quarter 1997	n.p.	n.p.	n.a.	n.a.	37.2	n.p.	n.a.	n.a.	29.1	n.p.	n.a.	n.a.
1998—												
January	n.p.	53.8	n.p.	n.p.	38.2	n.p.	n.p.	39.8	24.1	41.5	43.4	35.6
February	n.p.	39.1	n.p.	n.p.	39.8	n.p.	n.p.	38.9	30.1	40.1	37.2	35.7
March	n.p.	38.5	n.p.	n.p.	40.5	n.p.	n.p.	39.9	29.0	41.0	36.7	35.5
March quarter 1998	n.p.	43.9	n.p.	n.p.	39.5	n.p.	n.p.	39.5	27.7	40.9	39.2	35.6
GUEST ARRIVALS												
March quarter 1997	n.p.	n.p.	n.a.	n.a.	46,880	n.p.	n.a.	n.a.	21,749	n.p.	n.a.	n.a.
1998—												
January	n.p.	3,801	n.p.	n.p.	17,428	n.p.	n.p.	34,242	5,591	10,330	5,851	21,772
February	n.p.	2,646	n.p.	n.p.	16,902	n.p.	n.p.	30,823	6,571	9,322	4,930	20,823
March	n.p.	2,712	n.p.	n.p.	19,181	n.p.	n.p.	34,626	7,198	11,189	5,529	23,916
March quarter 1998	n.p.	9,159	n.p.	n.p.	53,511	n.p.	n.p.	99,691	19,360	30,841	16,310	66,511
AVERAGE LENGTH OF STAY (days)												
March quarter 1997	n.p.	n.p.	n.a.	n.a.	2.0	n.p.	n.a.	n.a.	1.4	n.p.	n.a.	n.a.
March quarter 1998	n.p.	1.2	n.p.	n.p.	1.8	n.p.	n.p.	1.8	1.5	1.5	1.7	1.6
TAKINGS FROM ACCOMMODATION (\$'000)												
March quarter 1997	n.p.	n.p.	n.p.	n.p.	4,505	n.p.	n.p.	7,103	1,139	n.p.	n.p.	4,296
1998—												
January	n.p.	105	n.p.	n.p.	1,449	n.p.	n.p.	2,438	340	623	541	1,503
February	n.p.	89	n.p.	n.p.	1,608	n.p.	n.p.	2,462	396	602	464	1,461
March	n.p.	102	n.p.	n.p.	1,744	n.p.	n.p.	2,877	414	663	533	1,610
March quarter 1998	n.p.	295	n.p.	n.p.	4,801	n.p.	n.p.	7,777	1,150	1,887	1,537	4,575

TABLE 6 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY TOURISM REGION, TASMANIA (a)—continued

Particulars	West Coast				Total Tasmania			
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
March quarter 1997—								
Establishments	4	6	2	12	88	93	32	213
Guest rooms	n.p.	n.p.	n.p.	n.p.	3,273	2,006	761	6,040
Bed spaces	n.p.	n.p.	n.p.	n.p.	8,875	6,096	3,061	18,032
Employment (persons)	n.p.	n.p.	n.p.	n.p.	3,496	908	408	4,812
March quarter 1998—								
Establishments	4	6	2	12	95	107	36	238
Guest rooms	n.p.	n.p.	n.p.	n.p.	3,298	2,176	950	6,424
Bed spaces	n.p.	n.p.	n.p.	n.p.	8,979	6,517	3,659	19,155
Employment (persons)	n.p.	n.p.	n.p.	n.p.	3,352	962	432	4,746
ROOM NIGHTS OCCUPIED								
March quarter 1997	n.p.	n.p.	n.p.	n.p.	177,541	119,755	44,329	341,625
1998—								
January	n.p.	n.p.	n.p.	n.p.	59,891	44,779	20,915	125,585
February	n.p.	n.p.	n.p.	n.p.	61,104	42,171	17,806	121,081
March	n.p.	n.p.	n.p.	n.p.	69,665	48,267	19,753	137,685
March quarter 1998	n.p.	n.p.	n.p.	n.p.	190,660	135,217	58,474	384,351
ROOM OCCUPANCY RATES (per cent)								
March quarter 1997	n.p.	n.p.	n.p.	n.p.	60.3	66.3	64.7	62.8
1998—								
January	n.p.	n.p.	n.p.	n.p.	58.6	66.4	71.0	63.1
February	n.p.	n.p.	n.p.	n.p.	66.2	69.2	66.9	67.3
March	n.p.	n.p.	n.p.	n.p.	68.1	71.6	67.1	69.1
March quarter 1998	n.p.	n.p.	n.p.	n.p.	64.2	69.0	68.4	66.5
GUEST NIGHTS								
March quarter 1997	n.p.	n.p.	n.a.	n.a.	303,336	227,311	n.a.	n.a.
1998—								
January	n.p.	n.p.	n.p.	n.p.	111,697	91,290	52,659	255,646
February	n.p.	n.p.	n.p.	n.p.	99,002	77,958	37,371	214,331
March	n.p.	n.p.	n.p.	n.p.	111,989	90,081	40,872	242,942
March quarter 1998	n.p.	n.p.	n.p.	n.p.	322,688	259,329	130,902	712,919
BED OCCUPANCY RATES (per cent)								
March quarter 1997	n.p.	n.p.	n.a.	n.a.	38.0	41.4	n.a.	n.a.
1998—								
January	n.p.	n.p.	n.p.	n.p.	40.1	45.2	46.4	43.1
February	n.p.	n.p.	n.p.	n.p.	39.4	42.7	36.5	40.0
March	n.p.	n.p.	n.p.	n.p.	40.2	44.6	36.0	40.9
March quarter 1998	n.p.	n.p.	n.p.	n.p.	39.9	44.2	39.8	41.4
GUEST ARRIVALS								
March quarter 1997	n.p.	n.p.	n.a.	n.a.	163,814	133,183	n.a.	n.a.
1998—								
January	n.p.	n.p.	n.p.	n.p.	59,217	53,106	25,036	137,359
February	n.p.	n.p.	n.p.	n.p.	56,071	46,788	19,222	122,081
March	n.p.	n.p.	n.p.	n.p.	62,022	54,845	21,112	137,979
March quarter 1998	n.p.	n.p.	n.p.	n.p.	177,310	154,739	65,370	397,419
AVERAGE LENGTH OF STAY (days)								
March quarter 1997	n.p.	n.p.	n.a.	n.a.	1.9	1.7	n.a.	n.a.
March quarter 1998	n.p.	n.p.	n.p.	n.p.	1.8	1.7	2.0	1.8
TAKINGS FROM ACCOMMODATION (\$'000)								
March quarter 1997	n.p.	n.p.	n.p.	n.p.	14,530	8,981	4,347	27,859
1998—								
January	n.p.	n.p.	n.p.	n.p.	5,042	3,551	2,136	10,729
February	n.p.	n.p.	n.p.	n.p.	5,039	3,215	1,724	9,978
March	n.p.	n.p.	n.p.	n.p.	5,623	3,684	2,020	11,327
March quarter 1998	n.p.	n.p.	n.p.	n.p.	15,704	10,450	5,880	32,034

(a) Comprising establishments with 5 or more rooms or units.

TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS:

Statistical Divisions and selected Statistical Local Areas	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	Room nights occupied				Room occupancy rates (per cent)			
					Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr
					Clarence (C)	7	84	278	116	1,764	1,517	1,936
Glenorchy (C)	9	196	561	103	4,078	3,838	4,340	12,256	67.1	69.9	71.4	69.5
Hobart (C)												
Inner	6	432	1,057	232	9,206	9,768	11,052	30,026	68.7	80.8	82.5	77.2
Remainder	40	1,451	4,264	1,475	33,724	31,280	34,949	99,953	75.0	77.0	77.7	76.5
Total	46	1,883	5,321	1,707	42,930	41,048	46,001	129,979	73.5	77.9	78.8	76.7
Balance	6	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Greater Hobart (SD)	68	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Glamorgan/Spring Bay (M)	16	390	1,405	216	8,806	6,957	7,659	23,422	72.8	63.7	63.3	66.7
Tasman (M)	5	130	388	72	2,322	2,182	2,555	7,059	57.6	59.9	63.4	60.3
Balance	9	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Southern (SD)	30	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Break O' Day (M)	8	184	561	107	3,336	2,595	3,274	9,205	58.5	50.4	57.4	55.6
Launceston (C)												
Inner	10	503	1,411	318	9,739	10,509	11,566	31,814	62.5	74.6	74.2	70.3
Parts B & C	30	750	2,531	395	13,979	14,724	16,918	45,621	60.1	70.1	72.8	67.6
Total	40	1,253	3,942	713	23,718	25,233	28,484	77,435	61.1	71.9	73.3	68.7
Meander Valley (M) — Pt B	6	54	159	29	934	867	1,111	2,912	55.8	57.3	66.4	59.9
Balance	25	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Northern (SD)	79	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Burnie (C) — Pts A & B	10	249	640	120	3,186	3,198	3,661	10,045	41.3	45.9	47.4	44.8
Central Coast (M) — Pts A & B	7	135	374	90	1,758	1,564	1,771	5,093	42.0	41.4	42.3	41.9
Circular Head (M)	3	123	331	81	1,599	2,103	2,367	6,069	41.9	61.1	62.1	54.8
Devonport (C)	12	281	841	135	4,406	5,267	5,291	14,964	50.6	66.9	60.7	59.2
King Island (M)	3	39	118	37	800	778	847	2,425	66.2	71.2	70.1	69.1
Waratah/Wynyard (M) — Pts A & B	7	117	307	66	1,873	1,908	2,110	5,891	51.6	58.2	58.2	55.9
Balance	19	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Mersey-Lyell (SD)	61	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Total Tasmania	238	6,424	19,155	4,746	125,585	121,081	137,685	384,351	63.1	67.3	69.1	66.5

(a) Comprising establishments with 5 or more rooms or units.

## SELECTED STATISTICAL LOCAL AREA AND STATISTICAL DIVISION, TASMANIA, MARCH QUARTER 1998 (a)

<i>Guest nights</i>				<i>Guest arrivals</i>				<i>Takings from accommodation (\$'000)</i>			
<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>	<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>	<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>
3,183	2,658	3,252	9,093	1,412	1,250	1,454	4,116	164	125	147	436
8,167	7,257	7,898	23,322	3,263	3,610	3,571	10,444	250	224	250	724
16,140	14,772	16,712	47,624	6,428	6,573	6,418	19,419	723	752	839	2,314
64,120	52,854	59,339	176,313	24,440	23,108	24,662	72,210	3,406	3,087	3,449	9,943
80,260	67,626	76,051	223,937	30,868	29,681	31,080	91,629	4,129	3,839	4,288	12,256
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
21,744	15,004	16,130	52,878	14,137	10,635	11,765	36,537	824	614	666	2,103
5,329	4,466	5,257	15,052	4,650	3,940	4,636	13,226	190	168	197	555
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
8,332	5,382	6,291	20,005	5,574	4,013	4,728	14,315	196	169	191	557
17,259	16,815	18,375	52,449	9,491	9,506	10,689	29,686	822	890	940	2,652
30,712	27,059	31,675	89,446	18,544	16,496	18,461	53,501	1,061	1,024	1,326	3,412
47,971	43,874	50,050	141,895	28,035	26,002	29,150	83,187	1,883	1,914	2,266	6,063
1,784	1,620	1,700	5,104	1,521	1,387	1,357	4,265	59	56	65	180
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
5,274	4,808	5,342	15,424	2,490	2,810	3,227	8,527	221	231	251	702
3,529	2,638	2,982	9,149	2,154	1,848	2,206	6,208	91	80	89	260
3,140	3,746	4,031	10,917	2,277	2,413	2,788	7,478	107	144	151	402
8,283	8,355	8,823	25,461	5,421	5,468	5,977	16,866	302	333	346	981
1,509	1,404	1,484	4,397	516	494	518	1,528	64	57	59	181
4,156	3,786	4,212	12,154	2,845	2,768	3,297	8,910	126	115	121	362
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
255,646	214,331	242,942	712,919	137,359	122,081	137,979	397,419	10,729	9,978	11,327	32,034

TABLE 8 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS:

Tourism regions	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	Room nights occupied				Room occupancy rates (per cent)			
					Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr
Clarence (C)	7	84	278	116	1,764	1,517	1,936	5,217	67.7	64.5	74.3	69.0
Glenorchy (C)	9	196	561	103	4,078	3,838	4,340	12,256	67.1	69.9	71.4	69.5
Hobart (C) — Inner	6	432	1,057	232	9,206	9,768	11,052	30,026	68.7	80.8	82.5	77.2
Hobart (C) — Remainder	40	1,451	4,264	1,475	33,724	31,280	34,949	99,953	75.0	77.0	77.7	76.5
Balance	6	82	237	55	1,203	1,269	1,503	3,975	47.3	55.3	59.1	53.9
<i>Greater Hobart</i>	<i>68</i>	<i>2,245</i>	<i>6,397</i>	<i>1,981</i>	<i>49,975</i>	<i>47,672</i>	<i>53,780</i>	<i>151,427</i>	<i>71.8</i>	<i>75.8</i>	<i>77.3</i>	<i>74.9</i>
Glamorgan/Spring Bay (M)	16	390	1,405	216	8,806	6,957	7,659	23,422	72.8	63.7	63.3	66.7
Tasman (M)	5	130	388	72	2,322	2,182	2,555	7,059	57.6	59.9	63.4	60.3
Balance	9	150	342	51	1,667	1,425	1,835	4,927	35.8	33.9	39.5	36.5
<i>Southern</i>	<i>30</i>	<i>670</i>	<i>2,135</i>	<i>339</i>	<i>12,795</i>	<i>10,564</i>	<i>12,049</i>	<i>35,408</i>	<i>61.6</i>	<i>56.3</i>	<i>58.0</i>	<i>58.7</i>
Break O'Day (M)	8	184	561	107	3,336	2,595	3,274	9,205	58.5	50.4	57.4	55.6
Balance	7	72	266	73	1,647	1,295	1,398	4,340	73.8	64.2	62.6	67.0
<i>East Coast</i>	<i>15</i>	<i>256</i>	<i>827</i>	<i>180</i>	<i>4,983</i>	<i>3,890</i>	<i>4,672</i>	<i>13,545</i>	<i>62.8</i>	<i>54.3</i>	<i>58.9</i>	<i>58.8</i>
Meander Valley (M) — Pt B	6	54	159	29	934	867	1,111	2,912	55.8	57.3	66.4	59.9
Balance	6	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
<i>Northern</i>	<i>12</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
Launceston (C) — Inner	10	503	1,411	318	9,739	10,509	11,566	31,814	62.5	74.6	74.2	70.3
Launceston (C) — Pt B	30	750	2,531	395	13,979	14,724	16,918	45,621	60.1	70.1	72.8	67.6
Balance	12	324	1,061	583	5,725	5,784	6,241	17,750	57.0	63.8	62.1	60.9
<i>Greater Launceston</i>	<i>52</i>	<i>1,577</i>	<i>5,003</i>	<i>1,296</i>	<i>29,443</i>	<i>31,017</i>	<i>34,725</i>	<i>95,185</i>	<i>60.2</i>	<i>70.2</i>	<i>71.0</i>	<i>67.1</i>
Burnie (C) — Pts A and B	10	249	640	120	3,186	3,198	3,661	10,045	41.3	45.9	47.4	44.8
Central Coast (M) — Pts A and B	7	135	374	90	1,758	1,564	1,771	5,093	42.0	41.4	42.3	41.9
Circular Head (M)	3	123	331	81	1,599	2,103	2,367	6,069	41.9	61.1	62.1	54.8
Devonport (C)	12	281	841	135	4,406	5,267	5,291	14,964	50.6	66.9	60.7	59.2
King Island (M)	3	39	118	37	800	778	847	2,425	66.2	71.2	70.1	69.1
Waratah/Wynyard (M) — Pts A and B	7	117	307	66	1,873	1,908	2,110	5,891	51.6	58.2	58.2	55.9
Balance	7	169	614	122	4,151	3,649	4,239	12,039	79.2	77.1	80.9	79.2
<i>North West</i>	<i>49</i>	<i>1,113</i>	<i>3,225</i>	<i>651</i>	<i>17,773</i>	<i>18,467</i>	<i>20,286</i>	<i>56,526</i>	<i>51.5</i>	<i>59.3</i>	<i>58.8</i>	<i>56.4</i>
<i>West Coast</i>	<i>12</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
<i>Total Tasmania</i>	<i>238</i>	<i>6,424</i>	<i>19,155</i>	<i>4,746</i>	<i>125,585</i>	<i>121,081</i>	<i>137,685</i>	<i>384,351</i>	<i>63.1</i>	<i>67.3</i>	<i>69.1</i>	<i>66.5</i>

(a) Comprising establishments with 5 or more rooms or units.



## SELECTED STATISTICAL LOCAL AREA AND TOURISM REGION, TASMANIA, MARCH QUARTER 1998 (a)

<i>Guest nights</i>				<i>Guest arrivals</i>				<i>Takings from accommodation (\$'000)</i>			
<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>	<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>	<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>
3,183	2,658	3,252	9,093	1,412	1,250	1,454	4,116	164	125	147	436
8,167	7,257	7,898	23,322	3,263	3,610	3,571	10,444	250	224	250	724
16,140	14,772	16,712	47,624	6,428	6,573	6,418	19,419	723	752	839	2,314
64,120	52,854	59,339	176,313	24,440	23,108	24,662	72,210	3,406	3,087	3,449	9,943
2,564	2,315	2,791	7,670	1,524	1,462	1,509	4,495	75	73	92	239
<i>94,174</i>	<i>79,856</i>	<i>89,992</i>	<i>264,022</i>	<i>37,067</i>	<i>36,003</i>	<i>37,614</i>	<i>110,684</i>	<i>4,617</i>	<i>4,261</i>	<i>4,778</i>	<i>13,657</i>
21,744	15,004	16,130	52,878	14,137	10,635	11,765	36,537	824	614	666	2,103
5,329	4,466	5,257	15,052	4,650	3,940	4,636	13,226	190	168	197	555
3,420	2,788	3,144	9,352	1,945	1,643	2,080	5,668	111	100	98	310
<i>30,493</i>	<i>22,258</i>	<i>24,531</i>	<i>77,282</i>	<i>20,732</i>	<i>16,218</i>	<i>18,481</i>	<i>55,431</i>	<i>1,126</i>	<i>882</i>	<i>960</i>	<i>2,968</i>
8,332	5,382	6,291	20,005	5,574	4,013	4,728	14,315	196	169	191	557
2,487	1,941	2,194	6,622	1,378	1,225	1,291	3,894	119	92	85	295
<i>10,819</i>	<i>7,323</i>	<i>8,485</i>	<i>26,627</i>	<i>6,952</i>	<i>5,238</i>	<i>6,019</i>	<i>18,209</i>	<i>315</i>	<i>261</i>	<i>276</i>	<i>852</i>
1,784	1,620	1,700	5,104	1,521	1,387	1,357	4,265	59	56	65	180
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
17,259	16,815	18,375	52,449	9,491	9,506	10,689	29,686	822	890	940	2,652
30,712	27,059	31,675	89,446	18,544	16,496	18,461	53,501	1,061	1,024	1,326	3,412
13,720	10,583	11,825	36,128	6,207	4,821	5,476	16,504	554	548	611	1,713
<i>61,691</i>	<i>54,457</i>	<i>61,875</i>	<i>178,023</i>	<i>34,242</i>	<i>30,823</i>	<i>34,626</i>	<i>99,691</i>	<i>2,438</i>	<i>2,462</i>	<i>2,877</i>	<i>7,777</i>
5,274	4,808	5,342	15,424	2,490	2,810	3,227	8,527	221	231	251	702
3,529	2,638	2,982	9,149	2,154	1,848	2,206	6,208	91	80	89	260
3,140	3,746	4,031	10,917	2,277	2,413	2,788	7,478	107	144	151	402
8,283	8,355	8,823	25,461	5,421	5,468	5,977	16,866	302	333	346	981
1,509	1,404	1,484	4,397	516	494	518	1,528	64	57	59	181
4,156	3,786	4,212	12,154	2,845	2,768	3,297	8,910	126	115	121	362
9,723	7,497	8,653	25,873	6,069	5,022	5,903	16,994	593	502	593	1,688
<i>35,614</i>	<i>32,234</i>	<i>35,527</i>	<i>103,375</i>	<i>21,772</i>	<i>20,823</i>	<i>23,916</i>	<i>66,511</i>	<i>1,503</i>	<i>1,461</i>	<i>1,610</i>	<i>4,575</i>
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
<i>255,646</i>	<i>214,331</i>	<i>242,942</i>	<i>712,919</i>	<i>137,359</i>	<i>122,081</i>	<i>137,979</i>	<i>397,419</i>	<i>10,729</i>	<i>9,978</i>	<i>11,327</i>	<i>32,034</i>

TABLE 9 — HOLIDAY FLATS, UNITS AND HOUSES BY STATISTICAL DIVISION, TASMANIA (a)

<i>Particulars</i>	<i>Greater Hobart (SD)</i>	<i>Southern (SD)</i>	<i>Northern (SD)</i>	<i>Mersey-Lyell (SD)</i>	<i>Total Tasmania</i>
LETTING ENTITIES, CAPACITY AND EMPLOYMENT					
<i>March quarter 1997—</i>					
Letting entities	8	8	6	10	32
Flats, units and houses					
Single bedroom	18	15	23	40	96
Multiple bedroom	120	64	62	80	326
<i>Total flats, units and houses</i>	<i>138</i>	<i>79</i>	<i>85</i>	<i>120</i>	<i>422</i>
Bed spaces	645	416	367	523	1,951
Employment (persons)	44	30	23	42	139
<i>March quarter 1998—</i>					
Letting entities	9	8	8	12	37
Flats, units and houses					
Single bedroom	17	18	30	42	107
Multiple bedroom	143	62	77	83	365
<i>Total flats, units and houses</i>	<i>160</i>	<i>80</i>	<i>107</i>	<i>125</i>	<i>472</i>
Bed spaces	704	407	447	564	2,122
Employment (persons)	44	36	28	46	154
UNIT NIGHTS OCCUPIED					
<i>March quarter 1997</i>	<i>9,952</i>	<i>5,173</i>	<i>3,867</i>	<i>7,256</i>	<i>26,248</i>
<i>1998—</i>					
January	3,961	2,042	2,233	2,970	11,206
February	3,590	1,665	1,465	2,420	9,140
March	3,852	1,902	1,417	2,784	9,955
<i>March quarter 1998</i>	<i>11,403</i>	<i>5,609</i>	<i>5,115</i>	<i>8,174</i>	<i>30,301</i>
UNIT OCCUPANCY RATES (per cent)					
<i>March quarter 1997</i>	<i>80.1</i>	<i>72.8</i>	<i>50.5</i>	<i>67.2</i>	<i>69.1</i>
<i>1998—</i>					
January	79.9	82.3	67.3	76.6	76.6
February	80.1	74.3	48.9	69.1	69.2
March	77.7	76.7	42.7	71.8	68.0
<i>March quarter 1998</i>	<i>79.2</i>	<i>77.9</i>	<i>53.1</i>	<i>72.7</i>	<i>71.3</i>
UNIT LETTINGS					
<i>March quarter 1997</i>	<i>3,173</i>	<i>3,094</i>	<i>1,572</i>	<i>4,021</i>	<i>11,860</i>
<i>1998—</i>					
January	1,242	1,140	1,083	1,572	5,037
February	1,159	1,011	791	1,398	4,359
March	1,277	1,330	834	1,633	5,074
<i>March quarter 1998</i>	<i>3,678</i>	<i>3,481</i>	<i>2,708</i>	<i>4,603</i>	<i>14,470</i>
AVERAGE LENGTH OF STAY (days)					
<i>March quarter 1997</i>	<i>3.1</i>	<i>1.7</i>	<i>2.5</i>	<i>1.8</i>	<i>2.2</i>
<i>1998—</i>					
January	3.2	1.8	2.1	1.9	2.2
February	3.1	1.6	1.9	1.7	2.1
March	3.0	1.4	1.7	1.7	2.0
<i>March quarter 1998</i>	<i>3.1</i>	<i>1.6</i>	<i>1.9</i>	<i>1.8</i>	<i>2.1</i>
TAKINGS FROM ACCOMMODATION (\$'000)					
<i>March quarter 1997</i>	<i>720</i>	<i>495</i>	<i>240</i>	<i>480</i>	<i>1,935</i>
<i>1998—</i>					
January	305	225	142	208	881
February	250	159	92	160	661
March	257	174	88	184	703
<i>March quarter 1998</i>	<i>813</i>	<i>557</i>	<i>323</i>	<i>552</i>	<i>2,245</i>

(a) Comprising letting entities with 5 or more units, etc.

TABLE 10 — HOLIDAY FLATS, UNITS AND HOUSES BY TOURISM REGION, TASMANIA (a)

Particulars	Greater Hobart	Southern	East Coast	Northern	Greater Launceston	North West	West Coast	Total Tasmania
LETTING ENTITIES, CAPACITY AND EMPLOYMENT								
<i>March quarter 1997—</i>								
Letting entities	8	8	4	—	2	6	4	32
Flats, units and houses								
Single bedroom	18	15	n.p.	—	n.p.	25	15	96
Multiple bedroom	120	64	n.p.	—	n.p.	45	35	326
<i>Total flats, units and houses</i>	<i>138</i>	<i>79</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>70</i>	<i>50</i>	<i>422</i>
Bed spaces	645	416	n.p.	—	n.p.	300	223	1,951
Employment (persons)	44	30	n.p.	—	n.p.	24	18	139
<i>March quarter 1998—</i>								
Letting entities	9	8	5	—	3	8	4	37
Flats, units and houses								
Single bedroom	17	18	n.p.	—	n.p.	27	15	107
Multiple bedroom	143	62	n.p.	—	n.p.	47	36	365
<i>Total flats, units and houses</i>	<i>160</i>	<i>80</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>74</i>	<i>51</i>	<i>472</i>
Bed spaces	704	407	n.p.	—	n.p.	331	233	2,122
Employment (persons)	44	36	n.p.	—	n.p.	22	24	154
UNIT NIGHTS OCCUPIED								
<i>March quarter 1997</i>	<i>9,952</i>	<i>5,173</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>3,711</i>	<i>3,545</i>	<i>26,248</i>
<i>1998—</i>								
January	3,961	2,042	n.p.	—	n.p.	1,465	1,505	11,206
February	3,590	1,665	n.p.	—	n.p.	1,115	1,305	9,140
March	3,852	1,902	n.p.	—	n.p.	1,273	1,511	9,955
<i>March quarter 1998</i>	<i>11,403</i>	<i>5,609</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>3,853</i>	<i>4,321</i>	<i>30,301</i>
UNIT OCCUPANCY RATES (per cent)								
<i>March quarter 1997</i>	<i>80.1</i>	<i>72.8</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>58.9</i>	<i>78.8</i>	<i>69.1</i>
<i>1998—</i>								
January	79.9	82.3	n.p.	—	n.p.	63.9	95.2	76.6
February	80.1	74.3	n.p.	—	n.p.	53.8	91.4	69.2
March	77.7	76.7	n.p.	—	n.p.	55.5	95.6	68.0
<i>March quarter 1998</i>	<i>79.2</i>	<i>77.9</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>57.9</i>	<i>94.1</i>	<i>71.3</i>
UNIT LETTINGS								
<i>March quarter 1997</i>	<i>3,173</i>	<i>3,094</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>1,722</i>	<i>2,299</i>	<i>11,860</i>
<i>1998—</i>								
January	1,242	1,140	n.p.	—	n.p.	609	963	5,037
February	1,159	1,011	n.p.	—	n.p.	548	850	4,359
March	1,277	1,330	n.p.	—	n.p.	628	1,005	5,074
<i>March quarter 1998</i>	<i>3,678</i>	<i>3,481</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>1,785</i>	<i>2,818</i>	<i>14,470</i>
AVERAGE LENGTH OF STAY (days)								
<i>March quarter 1997</i>	<i>3.1</i>	<i>1.7</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>2.2</i>	<i>1.5</i>	<i>2.2</i>
<i>1998—</i>								
January	3.2	1.8	n.p.	—	n.p.	2.4	1.6	2.2
February	3.1	1.6	n.p.	—	n.p.	2.0	1.5	2.1
March	3.0	1.4	n.p.	—	n.p.	2.0	1.5	2.0
<i>March quarter 1998</i>	<i>3.1</i>	<i>1.6</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>2.2</i>	<i>1.5</i>	<i>2.1</i>
TAKINGS FROM ACCOMMODATION (\$'000)								
<i>March quarter 1997</i>	<i>720</i>	<i>495</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>265</i>	<i>215</i>	<i>1,935</i>
<i>1998—</i>								
January	305	225	n.p.	—	n.p.	106	103	881
February	250	159	n.p.	—	n.p.	75	85	661
March	257	174	n.p.	—	n.p.	85	99	703
<i>March quarter 1998</i>	<i>813</i>	<i>557</i>	<i>n.p.</i>	<i>—</i>	<i>n.p.</i>	<i>265</i>	<i>287</i>	<i>2,245</i>

(a) Comprising letting entities with 5 or more units, etc.

**TABLE 11 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS, TASMANIA (a)**

Particulars	Unit	Quarter ended				Year ended	
		March 1997	June 1997	September 1997	December 1997	March 1998	March 1998
<b>LICENSED HOTELS WITH FACILITIES</b>							
Establishments	no.	55	55	55	55	55	..
Guest rooms	no.	2,950	2,946	2,933	2,928	2,930	..
Bed spaces	no.	8,027	8,002	7,960	8,009	8,000	..
Employment (persons)	no.	3,087	2,764	2,682	2,929	2,870	..
Room nights occupied	no.	163,694	118,189	111,486	148,965	173,396	552,036
Room occupancy rate	per cent	61.7	44.1	41.3	55.3	65.8	51.5
Guest nights	no.	280,792	187,576	175,002	240,590	293,986	897,154
Bed occupancy rate	per cent	38.9	25.8	23.9	32.7	40.8	30.8
Guest arrivals	no.	152,413	103,190	91,306	134,450	161,591	490,537
Average length of stay	days	1.8	1.8	1.9	1.8	1.8	1.8
Takings from accommodation	\$'000	13,892	9,947	9,645	12,848	14,849	47,289
<b>MOTELS AND GUEST HOUSES WITH FACILITIES</b>							
Establishments	no.	50	49	52	52	52	..
Guest rooms	no.	1,689	1,652	1,715	1,744	1,743	..
Bed spaces	no.	5,275	5,173	5,366	5,351	5,372	..
Employment (persons)	no.	731	621	659	729	753	..
Room nights occupied	no.	101,571	67,864	62,121	83,044	108,919	321,948
Room occupancy rate	per cent	66.8	45.1	39.4	51.8	69.4	51.5
Guest nights	no.	194,687	122,163	107,935	152,802	210,453	593,353
Bed occupancy rate	per cent	41.0	26.0	21.9	31.0	43.5	30.6
Guest arrivals	no.	110,311	68,285	63,415	90,346	122,406	344,452
Average length of stay	days	1.8	1.8	1.7	1.7	1.7	1.7
Takings from accommodation	\$'000	7,691	4,759	4,324	6,368	8,515	23,966
<b>SERVICED APARTMENTS</b>							
Establishments	no.	21	21	21	22	23	..
Guest rooms	no.	670	679	690	824	848	..
Bed spaces	no.	2,674	2,777	2,748	3,067	3,231	..
Employment (persons)	no.	368	323	337	424	395	..
Room nights occupied	no.	38,743	28,515	24,619	41,516	51,962	146,612
Room occupancy rate	per cent	64.3	46.1	38.8	54.8	68.1	52.9
Guest nights	no.	n.a.	n.a.	n.a.	n.a.	116,984	n.a.
Bed occupancy rate	per cent	n.a.	n.a.	n.a.	n.a.	40.2	n.a.
Guest arrivals	no.	n.a.	n.a.	n.a.	n.a.	59,066	n.a.
Average length of stay	days	n.a.	n.a.	n.a.	n.a.	2.0	n.a.
Takings from accommodation	\$'000	3,905	2,753	2,309	4,094	5,335	14,490
<b>TOTAL ESTABLISHMENTS</b>							
Establishments	no.	126	125	128	129	130	..
Guest rooms	no.	5,309	5,277	5,338	5,496	5,521	..
Bed spaces	no.	15,976	15,952	16,074	16,427	16,603	..
Employment (persons)	no.	4,186	3,708	3,678	4,082	4,018	..
Room nights occupied	no.	304,008	214,568	198,226	273,525	334,277	1,020,596
Room occupancy rate	per cent	63.6	44.7	40.4	54.1	67.3	51.7
Guest nights	no.	n.a.	n.a.	n.a.	n.a.	621,423	n.a.
Bed occupancy rate	per cent	n.a.	n.a.	n.a.	n.a.	41.6	n.a.
Guest arrivals	no.	n.a.	n.a.	n.a.	n.a.	343,063	n.a.
Average length of stay	days	n.a.	n.a.	n.a.	n.a.	1.8	n.a.
Takings from accommodation	\$'000	25,487	17,459	16,278	23,310	28,699	85,745

(a) Comprising establishments with 15 or more rooms or units.

**TABLE 12 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY STAR GRADING, TASMANIA (a)**

Particulars	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Star grading			Total
				1, 2 and Ungraded	3	4 and 5	
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>							
<i>March quarter 1997—</i>							
Establishments	55	50	21	42	61	23	126
Guest rooms	2,950	1,689	670	1,211	2,414	1,684	5,309
Bed spaces	8,027	5,275	2,674	3,767	7,373	4,836	15,976
Employment (persons)	3,087	731	368	994	1,234	1,958	4,186
<i>March quarter 1998—</i>							
Establishments	55	52	23	41	61	28	130
Guest rooms	2,930	1,743	848	1,109	2,396	2,016	5,521
Bed spaces	8,000	5,372	3,231	3,336	7,317	5,950	16,603
Employment (persons)	2,870	753	395	515	1,239	2,264	4,018
<b>ROOM NIGHTS OCCUPIED</b>							
<i>March quarter 1997</i>	163,694	101,571	38,743	59,605	134,002	110,401	304,008
<i>1998—</i>							
January	54,222	35,892	18,551	18,167	46,064	44,434	108,665
February	55,670	33,922	15,813	16,876	44,394	44,135	105,405
March	63,504	39,105	17,598	19,319	51,832	49,056	120,207
<i>March quarter 1998</i>	173,396	108,919	51,962	54,362	142,290	137,625	334,277
<b>ROOM OCCUPANCY RATES (per cent)</b>							
<i>March quarter 1997</i>	61.7	66.8	64.3	54.7	61.7	72.8	63.6
<i>1998—</i>							
January	59.7	66.4	70.6	52.8	62.0	71.1	63.5
February	67.9	69.5	66.6	54.3	66.2	78.2	68.2
March	69.9	72.4	66.9	56.2	69.8	78.5	70.2
<i>March quarter 1998</i>	65.8	69.4	68.1	54.5	66.0	75.9	67.3
<b>GUEST NIGHTS</b>							
<i>March quarter 1997</i>	280,792	194,687	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>							
January	101,852	74,105	47,143	38,261	99,547	85,292	223,100
February	90,100	62,797	33,257	31,334	81,743	73,077	186,154
March	102,034	73,551	36,584	35,608	94,953	81,608	212,169
<i>March quarter 1998</i>	293,986	210,453	116,984	105,203	276,243	239,977	621,423
<b>BED OCCUPANCY RATES (per cent)</b>							
<i>March quarter 1997</i>	38.9	41.0	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>							
January	41.1	44.5	47.1	37.0	43.9	46.2	43.3
February	40.2	41.7	36.8	33.5	39.9	43.9	40.0
March	41.1	44.2	36.5	34.4	41.9	44.2	41.2
<i>March quarter 1998</i>	40.8	43.5	40.2	35.0	41.9	44.8	41.6
<b>GUEST ARRIVALS</b>							
<i>March quarter 1997</i>	152,413	110,311	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>							
January	54,046	42,141	22,764	22,589	59,311	37,051	118,951
February	51,127	36,712	17,246	18,902	50,054	36,129	105,085
March	56,418	43,553	19,056	21,741	59,058	38,228	119,027
<i>March quarter 1998</i>	161,591	122,406	59,066	63,232	168,423	111,408	343,063
<b>AVERAGE LENGTH OF STAY (days)</b>							
<i>March quarter 1997</i>	1.8	1.8	n.a.	n.a.	n.a.	n.a.	n.a.
<i>March quarter 1998</i>	1.8	1.7	2.0	1.7	1.6	2.2	1.8
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>							
<i>March quarter 1997</i>	13,892	7,691	3,905	4,692	9,586	11,209	25,487
<i>1998—</i>							
January	4,756	2,890	1,930	1,336	3,489	4,751	9,576
February	4,762	2,609	1,556	1,209	3,124	4,594	8,927
March	5,331	3,016	1,849	1,368	3,765	5,063	10,196
<i>March quarter 1998</i>	14,849	8,515	5,335	3,913	10,378	14,408	28,699

(a) Comprising establishments with 15 or more rooms or units.

**TABLE 13 — HOTELS, MOTELS AND GUEST WITH FACILITIES AND SERVICED APARTMENTS BY ESTABLISHMENT SIZE, TASMANIA (a)**

Particulars	Establishment size (No. of rooms)					Total
	15	16-25	26-50	51-100	101+	
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>						
<i>March quarter 1997—</i>						
Establishments	7	33	57	21	8	126
Guest rooms	105	683	n.p.	n.p.	1,244	5,309
Bed spaces	404	2,093	n.p.	n.p.	3,368	15,976
Employment (persons)	75	445	n.p.	n.p.	1,860	4,186
<i>March quarter 1998—</i>						
Establishments	5	37	58	21	9	130
Guest rooms	75	752	2,001	1,328	1,365	5,521
Bed spaces	291	2,309	6,106	4,245	3,652	16,603
Employment (persons)	52	466	1,011	772	1,717	4,018
<b>ROOM NIGHTS OCCUPIED</b>						
<i>March quarter 1997</i>	5,590	36,535	n.p.	n.p.	81,737	304,008
<i>1998—</i>						
January	1,296	14,455	38,077	25,016	29,821	108,665
February	1,073	13,367	37,201	23,755	30,009	105,405
March	1,139	15,744	41,897	27,497	33,930	120,207
<i>March quarter 1998</i>	3,508	43,566	117,175	76,268	93,760	334,277
<b>ROOM OCCUPANCY RATES (per cent)</b>						
<i>March quarter 1997</i>	59.2	59.4	n.p.	n.p.	73.0	63.6
<i>1998—</i>						
January	55.7	62.0	61.4	60.8	70.5	63.5
February	51.1	63.5	66.4	63.9	78.5	68.2
March	49.0	67.5	67.5	66.8	80.2	70.2
<i>March quarter 1998</i>	52.0	64.4	65.1	63.8	76.3	67.3
<b>GUEST NIGHTS</b>						
<i>March quarter 1997</i>	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>						
January	3,197	30,462	80,667	56,060	52,714	223,100
February	2,305	25,233	68,214	44,021	46,381	186,154
March	2,358	28,558	77,762	50,819	52,672	212,169
<i>March quarter 1998</i>	7,860	84,253	226,643	150,900	151,767	621,423
<b>BED OCCUPANCY RATES (per cent)</b>						
<i>March quarter 1997</i>	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>						
January	35.4	42.6	42.6	42.6	46.6	43.3
February	28.3	39.0	39.9	37.0	45.4	40.0
March	26.1	39.9	41.1	38.6	46.5	41.2
<i>March quarter 1998</i>	30.0	40.5	41.2	39.5	46.2	41.6
<b>GUEST ARRIVALS</b>						
<i>March quarter 1997</i>	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<i>1998—</i>						
January	2,133	15,668	49,827	32,815	18,508	118,951
February	1,692	13,202	43,437	27,398	19,356	105,085
March	1,804	15,470	49,179	32,247	20,327	119,027
<i>March quarter 1998</i>	5,629	44,340	142,443	92,460	58,191	343,063
<b>AVERAGE LENGTH OF STAY (days)</b>						
<i>March quarter 1997</i>	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
<i>March quarter 1998</i>	1.4	1.9	1.6	1.6	2.6	1.8
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>						
<i>March quarter 1997</i>	429	2,479	n.p.	n.p.	8,410	25,487
<i>1998—</i>						
January	74	1,100	2,771	2,491	3,140	9,576
February	60	960	2,536	2,274	3,097	8,927
March	64	1,065	3,032	2,559	3,477	10,196
<i>March quarter 1998</i>	198	3,125	8,339	7,324	9,714	28,699

(a) Comprising establishments with 15 or more rooms or units.

TABLE 14 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS  
BY STATISTICAL DIVISION, TASMANIA (a)

Particulars	Greater Hobart (SD)			Southern (SD)			Northern (SD)			Total		
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments			
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 1997—												
Establishments	10	17	5	32	9	3	3	15	19	10	8	37
Guest rooms	1,028	n.p.	n.p.	n.p.	290	n.p.	n.p.	n.p.	1,026	334	241	1,601
Bed spaces	2,639	n.p.	n.p.	n.p.	917	n.p.	n.p.	n.p.	2,954	1,144	971	5,069
Employment (persons)	1,421	n.p.	n.p.	n.p.	193	n.p.	n.p.	n.p.	1,096	103	132	1,331
March quarter 1998—												
Establishments	10	19	7	36	10	2	3	15	18	11	8	37
Guest rooms	1,030	n.p.	n.p.	n.p.	321	n.p.	n.p.	n.p.	989	370	271	1,630
Bed spaces	2,655	n.p.	n.p.	n.p.	959	n.p.	n.p.	n.p.	2,892	1,223	1,074	5,189
Employment (persons)	1,294	n.p.	n.p.	n.p.	183	n.p.	n.p.	n.p.	1,026	115	128	1,269
ROOM NIGHTS OCCUPIED												
March quarter 1997	67,547	n.p.	n.p.	n.p.	15,439	n.p.	n.p.	n.p.	56,665	19,368	12,172	88,205
1998—												
January	23,046	n.p.	n.p.	n.p.	6,220	n.p.	n.p.	n.p.	18,040	7,582	5,315	30,937
February	22,783	n.p.	n.p.	n.p.	5,164	n.p.	n.p.	n.p.	19,428	7,163	4,453	31,044
March	25,830	n.p.	n.p.	n.p.	6,064	n.p.	n.p.	n.p.	22,069	8,171	5,013	35,253
March quarter 1998	71,659	n.p.	n.p.	n.p.	17,448	n.p.	n.p.	n.p.	59,537	22,916	14,781	97,234
ROOM OCCUPANCY RATES (per cent)												
March quarter 1997	73.0	n.p.	n.p.	n.p.	59.2	n.p.	n.p.	n.p.	61.4	64.4	56.1	61.2
1998—												
January	72.2	n.p.	n.p.	n.p.	62.5	n.p.	n.p.	n.p.	58.8	66.1	63.3	61.2
February	79.0	n.p.	n.p.	n.p.	57.5	n.p.	n.p.	n.p.	70.2	69.1	58.7	68.0
March	80.9	n.p.	n.p.	n.p.	60.9	n.p.	n.p.	n.p.	72.0	71.2	59.7	69.8
March quarter 1998	77.3	n.p.	n.p.	n.p.	60.4	n.p.	n.p.	n.p.	66.9	68.8	60.6	66.3
GUEST NIGHTS												
March quarter 1997	111,410	n.p.	n.a.	n.a.	31,031	n.p.	n.a.	n.a.	98,925	37,537	n.a.	n.a.
1998—												
January	39,876	n.p.	n.p.	n.p.	13,778	n.p.	n.p.	n.p.	36,044	15,348	15,430	66,822
February	35,112	n.p.	n.p.	n.p.	10,173	n.p.	n.p.	n.p.	32,202	13,077	10,441	55,720
March	39,279	n.p.	n.p.	n.p.	11,688	n.p.	n.p.	n.p.	36,794	15,282	11,531	63,607
March quarter 1998	114,267	n.p.	n.p.	n.p.	35,639	n.p.	n.p.	n.p.	105,040	43,707	37,402	186,149
BED OCCUPANCY RATES (per cent)												
March quarter 1997	46.9	n.p.	n.a.	n.a.	37.6	n.p.	n.a.	n.a.	37.2	36.5	n.a.	n.a.
1998—												
January	48.4	n.p.	n.p.	n.p.	46.3	n.p.	n.p.	n.p.	40.2	40.5	46.3	41.5
February	47.2	n.p.	n.p.	n.p.	37.9	n.p.	n.p.	n.p.	39.8	38.2	34.7	38.4
March	47.7	n.p.	n.p.	n.p.	39.3	n.p.	n.p.	n.p.	41.0	40.3	34.6	39.5
March quarter 1998	47.8	n.p.	n.p.	n.p.	41.3	n.p.	n.p.	n.p.	40.4	39.7	38.7	39.9
GUEST ARRIVALS												
March quarter 1997	43,293	n.p.	n.a.	n.a.	26,390	n.p.	n.a.	n.a.	54,221	22,395	n.a.	n.a.
1998—												
January	14,329	n.p.	n.p.	n.p.	11,235	n.p.	n.p.	n.p.	20,134	9,907	8,530	38,571
February	15,154	n.p.	n.p.	n.p.	8,693	n.p.	n.p.	n.p.	18,539	8,526	5,658	32,723
March	14,939	n.p.	n.p.	n.p.	10,084	n.p.	n.p.	n.p.	21,093	9,014	6,498	36,605
March quarter 1998	44,422	n.p.	n.p.	n.p.	30,012	n.p.	n.p.	n.p.	59,766	27,447	20,686	107,899
AVERAGE LENGTH OF STAY (days)												
March quarter 1997	2.6	n.p.	n.a.	n.a.	1.2	n.p.	n.a.	n.a.	1.8	1.7	n.a.	n.a.
March quarter 1998	2.6	n.p.	n.p.	n.p.	1.2	n.p.	n.p.	n.p.	1.8	1.6	1.8	1.7
TAKINGS FROM ACCOMMODATION (\$'000)												
March quarter 1997	6,703	n.p.	n.p.	n.p.	987	n.p.	n.p.	n.p.	4,760	1,370	974	7,105
1998—												
January	2,396	n.p.	n.p.	n.p.	429	n.p.	n.p.	n.p.	1,523	526	447	2,495
February	2,284	n.p.	n.p.	n.p.	344	n.p.	n.p.	n.p.	1,656	497	314	2,467
March	2,577	n.p.	n.p.	n.p.	397	n.p.	n.p.	n.p.	1,813	584	489	2,885
March quarter 1998	7,257	n.p.	n.p.	n.p.	1,169	n.p.	n.p.	n.p.	4,991	1,606	1,249	7,847

TABLE 14 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS  
BY STATISTICAL DIVISION, TASMANIA (a)—continued

Particulars	Mersey-Lyell (SD)				Total Tasmania			
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
<i>March quarter 1997—</i>								
Establishments	17	20	5	42	55	50	21	126
Guest rooms	606	613	181	1,400	2,950	1,689	670	5,309
Bed spaces	1,517	1,763	742	4,022	8,027	5,275	2,674	15,976
Employment (persons)	377	294	122	793	3,087	731	368	4,186
<i>March quarter 1998—</i>								
Establishments	17	20	5	42	55	52	23	130
Guest rooms	590	610	181	1,381	2,930	1,743	848	5,521
Bed spaces	1,494	1,721	748	3,963	8,000	5,372	3,231	16,603
Employment (persons)	367	303	119	789	2,870	753	395	4,018
ROOM NIGHTS OCCUPIED								
<i>March quarter 1997</i>	24,043	35,157	12,476	71,676	163,694	101,571	38,743	304,008
<i>1998—</i>								
January	6,916	11,691	4,193	22,800	54,222	35,892	18,551	108,665
February	8,295	11,317	3,806	23,418	55,670	33,922	15,813	105,405
March	9,541	13,222	4,451	27,214	63,504	39,105	17,598	120,207
<i>March quarter 1998</i>	24,752	36,230	12,450	73,432	173,396	108,919	51,962	334,277
ROOM OCCUPANCY RATES (per cent)								
<i>March quarter 1997</i>	44.1	63.7	76.6	56.9	61.7	66.8	64.3	63.6
<i>1998—</i>								
January	37.8	61.8	74.7	53.3	59.7	66.4	70.6	63.5
February	50.2	66.3	75.1	60.6	67.9	69.5	66.6	68.2
March	52.2	69.9	79.3	63.6	69.9	72.4	66.9	70.2
<i>March quarter 1998</i>	46.6	66.0	76.4	59.1	65.8	69.4	68.1	67.3
GUEST NIGHTS								
<i>March quarter 1997</i>	39,426	63,966	n.a.	n.a.	280,792	194,687	n.a.	n.a.
<i>1998—</i>								
January	12,154	24,822	10,322	47,298	101,852	74,105	47,143	223,100
February	12,613	21,294	8,023	41,930	90,100	62,797	33,257	186,154
March	14,273	25,250	9,049	48,572	102,034	73,551	36,584	212,169
<i>March quarter 1998</i>	39,040	71,366	27,394	137,800	293,986	210,453	116,984	621,423
BED OCCUPANCY RATES (per cent)								
<i>March quarter 1997</i>	28.9	40.3	n.a.	n.a.	38.9	41.0	n.a.	n.a.
<i>1998—</i>								
January	26.2	46.5	44.5	38.5	41.1	44.5	47.1	43.3
February	30.2	44.2	38.3	37.8	40.2	41.7	36.8	40.0
March	30.8	47.3	39.0	39.5	41.1	44.2	36.5	41.2
<i>March quarter 1998</i>	29.0	46.1	40.7	38.6	40.8	43.5	40.2	41.6
GUEST ARRIVALS								
<i>March quarter 1997</i>	28,509	43,920	n.a.	n.a.	152,413	110,311	n.a.	n.a.
<i>1998—</i>								
January	8,348	16,727	6,267	31,342	54,046	42,141	22,764	118,951
February	8,741	14,198	5,308	28,247	51,127	36,712	17,246	105,085
March	10,302	18,672	6,094	35,068	56,418	43,553	19,056	119,027
<i>March quarter 1998</i>	27,391	49,597	17,669	94,657	161,591	122,406	59,066	343,063
AVERAGE LENGTH OF STAY (days)								
<i>March quarter 1997</i>	1.4	1.5	n.a.	n.a.	1.8	1.8	n.a.	n.a.
<i>March quarter 1998</i>	1.4	1.4	1.6	1.5	1.8	1.7	2.0	1.8
TAKINGS FROM ACCOMMODATION (\$'000)								
<i>March quarter 1997</i>	1,441	2,807	1,415	5,663	13,892	7,691	3,905	25,487
<i>1998—</i>								
January	409	979	512	1,900	4,756	2,890	1,930	9,576
February	477	912	444	1,833	4,762	2,609	1,556	8,927
March	545	1,055	525	2,125	5,331	3,016	1,849	10,196
<i>March quarter 1998</i>	1,431	2,945	1,481	5,858	14,849	8,515	5,335	28,699

(a) Comprising establishments with 15 or more rooms or units.



TABLE 15 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY TOURISM REGION, TASMANIA (a)

Particulars	Greater Hobart			Southern			East Coast			Total		
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments			
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 1997—												
Establishments	10	18	5	33	9	2	3	14	4	—	1	5
Guest rooms	1,028	654	157	1,839	290	n.p.	n.p.	469	n.p.	—	n.p.	n.p.
Bed spaces	2,639	1,985	586	5,210	917	n.p.	n.p.	1,675	n.p.	—	n.p.	n.p.
Employment (persons)	1,421	277	72	1,770	193	n.p.	n.p.	292	n.p.	—	n.p.	n.p.
March quarter 1998—												
Establishments	10	20	7	37	10	1	3	14	3	1	1	5
Guest rooms	1,030	703	303	2,036	321	n.p.	n.p.	474	n.p.	n.p.	n.p.	n.p.
Bed spaces	2,655	2,143	1,034	5,832	959	n.p.	n.p.	1,619	n.p.	n.p.	n.p.	n.p.
Employment (persons)	1,294	289	106	1,689	183	n.p.	n.p.	271	n.p.	n.p.	n.p.	n.p.
ROOM NIGHTS OCCUPIED												
March quarter 1997	67,547	40,937	10,449	118,933	15,439	n.p.	n.p.	25,194	n.p.	—	n.p.	n.p.
1998—												
January	23,046	14,806	7,338	45,190	6,220	n.p.	n.p.	9,738	n.p.	n.p.	n.p.	n.p.
February	22,783	13,880	6,347	43,010	5,164	n.p.	n.p.	7,933	n.p.	n.p.	n.p.	n.p.
March	25,830	15,966	6,879	48,675	6,064	n.p.	n.p.	9,065	n.p.	n.p.	n.p.	n.p.
March quarter 1998	71,659	44,652	20,564	136,875	17,448	n.p.	n.p.	26,736	n.p.	n.p.	n.p.	n.p.
ROOM OCCUPANCY RATES (per cent)												
March quarter 1997	73.0	69.5	73.9	71.9	59.2	n.p.	n.p.	59.7	n.p.	—	n.p.	n.p.
1998—												
January	72.2	67.9	78.1	71.6	62.5	n.p.	n.p.	66.3	n.p.	n.p.	n.p.	n.p.
February	79.0	70.5	74.8	75.4	57.5	n.p.	n.p.	59.8	n.p.	n.p.	n.p.	n.p.
March	80.9	73.3	73.2	77.1	60.9	n.p.	n.p.	61.7	n.p.	n.p.	n.p.	n.p.
March quarter 1998	77.3	70.6	75.4	74.7	60.4	n.p.	n.p.	62.7	n.p.	n.p.	n.p.	n.p.
GUEST NIGHTS												
March quarter 1997	111,410	79,675	n.a.	n.a.	31,031	n.p.	n.a.	n.a.	n.p.	—	n.a.	n.a.
1998—												
January	39,876	29,893	16,145	85,914	13,778	n.p.	n.p.	23,066	n.p.	n.p.	n.p.	n.p.
February	35,112	25,341	11,667	72,120	10,173	n.p.	n.p.	16,384	n.p.	n.p.	n.p.	n.p.
March	39,279	29,497	12,907	81,683	11,688	n.p.	n.p.	18,307	n.p.	n.p.	n.p.	n.p.
March quarter 1998	114,267	84,731	40,719	239,717	35,639	n.p.	n.p.	57,757	n.p.	n.p.	n.p.	n.p.
BED OCCUPANCY RATES (per cent)												
March quarter 1997	46.9	44.6	n.a.	n.a.	37.6	n.p.	n.a.	n.a.	n.p.	—	n.a.	n.a.
1998—												
January	48.4	45.0	50.4	47.5	46.3	n.p.	n.p.	46.0	n.p.	n.p.	n.p.	n.p.
February	47.2	42.2	40.3	44.2	37.9	n.p.	n.p.	36.1	n.p.	n.p.	n.p.	n.p.
March	47.7	44.4	40.3	45.2	39.3	n.p.	n.p.	36.5	n.p.	n.p.	n.p.	n.p.
March quarter 1998	47.8	43.9	43.8	45.7	41.3	n.p.	n.p.	39.6	n.p.	n.p.	n.p.	n.p.
GUEST ARRIVALS												
March quarter 1997	43,293	36,515	n.a.	n.a.	26,390	n.p.	n.a.	n.a.	n.p.	—	n.a.	n.a.
1998—												
January	14,329	13,618	5,176	33,123	11,235	n.p.	n.p.	15,915	n.p.	n.p.	n.p.	n.p.
February	15,154	12,165	4,565	31,884	8,693	n.p.	n.p.	12,231	n.p.	n.p.	n.p.	n.p.
March	14,939	13,915	4,623	33,477	10,084	n.p.	n.p.	13,877	n.p.	n.p.	n.p.	n.p.
March quarter 1998	44,422	39,698	14,364	98,484	30,012	n.p.	n.p.	42,023	n.p.	n.p.	n.p.	n.p.
AVERAGE LENGTH OF STAY (days)												
March quarter 1997	2.6	2.2	n.a.	n.a.	1.2	n.p.	n.a.	n.a.	n.p.	—	n.a.	n.a.
March quarter 1998	2.6	2.1	2.8	2.4	1.2	n.p.	n.p.	1.4	n.p.	n.p.	n.p.	n.p.
TAKINGS FROM ACCOMMODATION (\$'000)												
March quarter 1997	6,703	2,660	1,168	10,531	987	n.p.	n.p.	2,188	n.p.	—	n.p.	n.p.
1998—												
January	2,396	1,085	803	4,284	429	n.p.	n.p.	897	n.p.	n.p.	n.p.	n.p.
February	2,284	965	683	3,932	344	n.p.	n.p.	695	n.p.	n.p.	n.p.	n.p.
March	2,577	1,109	733	4,419	397	n.p.	n.p.	767	n.p.	n.p.	n.p.	n.p.
March quarter 1998	7,257	3,159	2,218	12,634	1,169	n.p.	n.p.	2,360	n.p.	n.p.	n.p.	n.p.

TABLE 15 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY TOURISM REGION, TASMANIA (a)

Particulars	Northern			Greater Launceston				North West			Total	
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 1997—												
Establishments	—	1	—	1	15	9	7	31	14	14	4	32
Guest rooms	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	1,391	n.p.	n.p.	n.p.	985
Bed spaces	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	4,464	n.p.	n.p.	n.p.	2,842
Employment (persons)	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	1,208	n.p.	n.p.	n.p.	584
March quarter 1998—												
Establishments	—	2	—	2	15	8	7	30	14	14	4	32
Guest rooms	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	1,391	n.p.	n.p.	n.p.	987
Bed spaces	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	4,487	n.p.	n.p.	n.p.	2,839
Employment (persons)	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	1,148	n.p.	n.p.	n.p.	562
ROOM NIGHTS OCCUPIED												
March quarter 1997	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	79,006	n.p.	n.p.	n.p.	48,531
1998—												
January	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	26,089	n.p.	n.p.	n.p.	15,207
February	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	27,762	n.p.	n.p.	n.p.	16,174
March	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	31,130	n.p.	n.p.	n.p.	17,745
March quarter 1998	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	84,981	n.p.	n.p.	n.p.	49,126
ROOM OCCUPANCY RATES (per cent)												
March quarter 1997	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	63.1	n.p.	n.p.	n.p.	54.7
1998—												
January	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	60.5	n.p.	n.p.	n.p.	49.7
February	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	71.3	n.p.	n.p.	n.p.	58.5
March	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	72.2	n.p.	n.p.	n.p.	58.0
March quarter 1998	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	67.9	n.p.	n.p.	n.p.	55.3
GUEST NIGHTS												
March quarter 1997	—	n.p.	—	n.p.	n.p.	n.p.	n.a.	n.a.	n.p.	n.p.	n.a.	n.a.
1998—												
January	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	56,113	n.p.	n.p.	n.p.	30,301
February	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	49,225	n.p.	n.p.	n.p.	27,897
March	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	56,286	n.p.	n.p.	n.p.	30,698
March quarter 1998	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	161,624	n.p.	n.p.	n.p.	88,896
BED OCCUPANCY RATES (per cent)												
March quarter 1997	—	n.p.	—	n.p.	n.p.	n.p.	n.a.	n.a.	n.p.	n.p.	n.a.	n.a.
1998—												
January	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	40.3	n.p.	n.p.	n.p.	34.4
February	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	39.2	n.p.	n.p.	n.p.	35.1
March	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	40.5	n.p.	n.p.	n.p.	34.9
March quarter 1998	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	40.0	n.p.	n.p.	n.p.	34.8
GUEST ARRIVALS												
March quarter 1997	—	n.p.	—	n.p.	n.p.	n.p.	n.a.	n.a.	n.p.	n.p.	n.a.	n.a.
1998—												
January	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	31,007	n.p.	n.p.	n.p.	19,324
February	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	27,720	n.p.	n.p.	n.p.	18,773
March	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	30,995	n.p.	n.p.	n.p.	21,447
March quarter 1998	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	89,722	n.p.	n.p.	n.p.	59,544
AVERAGE LENGTH OF STAY (days)												
March quarter 1997	—	n.p.	—	n.p.	n.p.	n.p.	n.a.	n.a.	n.p.	n.p.	n.a.	n.a.
March quarter 1998	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	1.8	n.p.	n.p.	n.p.	1.5
TAKINGS FROM ACCOMMODATION (\$'000)												
March quarter 1997	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	6,561	n.p.	n.p.	n.p.	3,976
1998—												
January	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	2,229	n.p.	n.p.	n.p.	1,320
February	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	2,261	n.p.	n.p.	n.p.	1,309
March	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	2,653	n.p.	n.p.	n.p.	1,445
March quarter 1998	—	n.p.	—	n.p.	n.p.	n.p.	n.p.	7,143	n.p.	n.p.	n.p.	4,075

TABLE 15 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS BY TOURISM REGION, TASMANIA (a)—continued

Particulars	West Coast				Total Tasmania			
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
March quarter 1997—								
Establishments	3	6	1	10	55	50	21	126
Guest rooms	n.p.	n.p.	n.p.	415	2,950	1,689	670	5,309
Bed spaces	n.p.	n.p.	n.p.	1,180	8,027	5,275	2,674	15,976
Employment (persons)	n.p.	n.p.	n.p.	209	3,087	731	368	4,186
March quarter 1998—								
Establishments	3	6	1	10	55	52	23	130
Guest rooms	n.p.	n.p.	n.p.	394	2,930	1,743	848	5,521
Bed spaces	n.p.	n.p.	n.p.	1,124	8,000	5,372	3,231	16,603
Employment (persons)	n.p.	n.p.	n.p.	227	2,870	753	395	4,018
ROOM NIGHTS OCCUPIED								
March quarter 1997	n.p.	n.p.	n.p.	23,145	163,694	101,571	38,743	304,008
1998—								
January	n.p.	n.p.	n.p.	7,593	54,222	35,892	18,551	108,665
February	n.p.	n.p.	n.p.	7,244	55,670	33,922	15,813	105,405
March	n.p.	n.p.	n.p.	9,469	63,504	39,105	17,598	120,207
March quarter 1998	n.p.	n.p.	n.p.	24,306	173,396	108,919	51,962	334,277
ROOM OCCUPANCY RATES (per cent)								
March quarter 1997	n.p.	n.p.	n.p.	62.0	61.7	66.8	64.3	63.6
1998—								
January	n.p.	n.p.	n.p.	62.2	59.7	66.4	70.6	63.5
February	n.p.	n.p.	n.p.	65.7	67.9	69.5	66.6	68.2
March	n.p.	n.p.	n.p.	77.5	69.9	72.4	66.9	70.2
March quarter 1998	n.p.	n.p.	n.p.	68.5	65.8	69.4	68.1	67.3
GUEST NIGHTS								
March quarter 1997	n.p.	n.p.	n.a.	n.a.	280,792	194,687	n.a.	n.a.
1998—								
January	n.p.	n.p.	n.p.	16,997	101,852	74,105	47,143	223,100
February	n.p.	n.p.	n.p.	14,033	90,100	62,797	33,257	186,154
March	n.p.	n.p.	n.p.	17,874	102,034	73,551	36,584	212,169
March quarter 1998	n.p.	n.p.	n.p.	48,904	293,986	210,453	116,984	621,423
BED OCCUPANCY RATES (per cent)								
March quarter 1997	n.p.	n.p.	n.a.	n.a.	38.9	41.0	n.a.	n.a.
1998—								
January	n.p.	n.p.	n.p.	48.8	41.1	44.5	47.1	43.3
February	n.p.	n.p.	n.p.	44.6	40.2	41.7	36.8	40.0
March	n.p.	n.p.	n.p.	51.3	41.1	44.2	36.5	41.2
March quarter 1998	n.p.	n.p.	n.p.	48.3	40.8	43.5	40.2	41.6
GUEST ARRIVALS								
March quarter 1997	n.p.	n.p.	n.a.	n.a.	152,413	110,311	n.a.	n.a.
1998—								
January	n.p.	n.p.	n.p.	12,018	54,046	42,141	22,764	118,951
February	n.p.	n.p.	n.p.	9,474	51,127	36,712	17,246	105,085
March	n.p.	n.p.	n.p.	13,621	56,418	43,553	19,056	119,027
March quarter 1998	n.p.	n.p.	n.p.	35,113	161,591	122,406	59,066	343,063
AVERAGE LENGTH OF STAY (days)								
March quarter 1997	n.p.	n.p.	n.a.	n.a.	1.8	1.8	n.a.	n.a.
March quarter 1998	n.p.	n.p.	n.p.	1.4	1.8	1.7	2.0	1.8
TAKINGS FROM ACCOMMODATION (\$'000)								
March quarter 1997	n.p.	n.p.	n.p.	1,688	13,892	7,691	3,905	25,487
1998—								
January	n.p.	n.p.	n.p.	580	4,756	2,890	1,930	9,576
February	n.p.	n.p.	n.p.	524	4,762	2,609	1,556	8,927
March	n.p.	n.p.	n.p.	680	5,331	3,016	1,849	10,196
March quarter 1998	n.p.	n.p.	n.p.	1,783	14,849	8,515	5,335	28,699

(a) Comprising establishments with 15 or more rooms or units.

TABLE 16 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES AND SERVICED APARTMENTS:

	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	Room nights occupied				Room occupancy rates (per cent)			
					Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr
Hobart (C) — Inner and Remainder	25	1,701	4,874	1,549	39,392	37,564	42,238	119,194	74.7	78.9	80.1	77.9
Balance	11	272	835	134	5,553	5,271	6,139	16,963	65.9	69.2	72.8	69.3
<i>Greater Hobart</i>	36	1,973	5,709	1,683	44,945	42,835	48,377	136,157	73.5	77.5	79.1	76.7
Glamorgan/Spring Bay (M)	9	327	1,193	188	7,156	5,692	6,236	19,084	70.6	62.2	61.5	64.8
Balance	6	210	549	89	2,827	2,416	3,127	8,370	43.4	41.1	48.0	44.3
<i>Southern</i>	15	537	1,742	277	9,983	8,108	9,363	27,454	60.0	53.9	56.2	56.8
<i>East Coast</i>	5	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
<i>Northern</i>	2	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
Launceston (C) — Inner and Pt B	24	1,119	3,576	597	21,148	22,768	25,639	69,555	61.0	72.7	73.9	69.1
Balance	6	272	911	551	4,941	4,994	5,491	15,426	58.6	65.6	65.1	63.0
<i>Greater Launceston</i>	30	1,391	4,487	1,148	26,089	27,762	31,130	84,981	60.5	71.3	72.2	67.9
Burnie (C) — Pts A and B	7	226	562	108	2,717	2,765	3,195	8,677	38.8	43.7	45.6	42.7
Circular Head (M)	3	123	331	81	1,599	2,103	2,367	6,069	41.9	61.1	62.1	54.8
Devonport (C)	8	247	726	123	3,544	4,504	4,455	12,503	46.3	65.1	58.2	56.2
Balance	14	391	1,220	250	7,347	6,802	7,728	21,877	60.6	62.1	63.8	62.2
<i>North West</i>	32	987	2,839	562	15,207	16,174	17,745	49,126	49.7	58.5	58.0	55.3
<i>West Coast</i>	10	394	1,124	227	7,593	7,244	9,469	24,306	62.2	65.7	77.5	68.5
<i>Total Tasmania</i>	130	5,521	16,603	4,018	108,665	105,405	120,207	334,277	63.5	68.2	70.2	67.3

(a) Comprising establishments with 15 or more rooms or units.

## SELECTED STATISTICAL LOCAL AREA AND TOURISM REGION, TASMANIA, MARCH QUARTER 1998 (a)

<i>Guest nights</i>				<i>Guest arrivals</i>				<i>Takings from accommodation (\$'000)</i>			
<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>	<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>	<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>
74,275	61,980	70,022	206,277	28,001	26,802	28,105	82,908	3,887	3,598	4,030	11,514
11,156	9,802	11,108	32,066	4,695	4,794	4,863	14,352	379	320	373	1,071
85,431	71,782	81,130	238,343	32,696	31,596	32,968	97,260	4,265	3,918	4,403	12,586
17,217	11,857	12,892	41,966	11,262	8,421	9,312	28,995	691	519	560	1,770
6,332	4,865	5,968	17,165	5,080	4,098	5,074	14,252	225	191	223	639
23,549	16,722	18,860	59,131	16,342	12,519	14,386	43,247	916	709	783	2,408
<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
43,711	39,872	45,621	129,204	25,240	23,387	26,075	74,702	1,712	1,750	2,079	5,541
12,402	9,353	10,665	32,420	5,767	4,333	4,920	15,020	517	510	574	1,601
56,113	49,225	56,286	161,624	31,007	27,720	30,995	89,722	2,229	2,261	2,653	7,143
4,230	3,973	4,462	12,665	2,148	2,474	2,817	7,439	182	189	214	586
3,140	3,746	4,031	10,917	2,277	2,413	2,788	7,478	107	144	151	402
6,495	6,896	7,201	20,592	4,553	4,750	5,105	14,408	247	292	300	840
16,436	13,282	15,004	44,722	10,346	9,136	10,737	30,219	784	683	780	2,247
30,301	27,897	30,698	88,896	19,324	18,773	21,447	59,544	1,320	1,309	1,445	4,075
16,997	14,033	17,874	48,904	12,018	9,474	13,621	35,113	580	524	680	1,783
223,100	186,154	212,169	621,423	118,951	105,085	119,027	343,063	9,576	8,927	10,196	28,699

## EXPLANATORY NOTES

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### INTRODUCTION

**1** This data service contains data for Tasmania from the ABS quarterly Survey of Tourist Accommodation (STA). Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0).

### SCOPE AND COVERAGE

**2** For Tasmania, the survey includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- *Hotels and resorts with facilities*—establishments with five or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- *Motels, private hotels and guest houses with facilities*—establishments with five or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- *Serviced apartments*—establishments with five or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used;
- *Holiday flats, units and houses*—establishments (excluding those predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. These establishments are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.

**3** The scope of the survey has changed significantly since the December quarter 1997, for which Tasmanian results were published in *Tourist Accommodation, Tasmania* (Cat. no. 8635.6). Following an agreement with Tourism Tasmania, the survey scope for Tasmania (as described above) is different to the survey scope for other States, which comprises only licensed hotels, motels and guest houses with facilities and serviced apartments with 15 or more rooms or units. This data service for Tasmania contains tables on the basis of both survey scopes to enable interstate comparisons to be made.

**4** Some units will have been reclassified following the implementation of the new survey scope and definitions. As a result, data will not be strictly comparable with previously published data for particular accommodation types.

## EXPLANATORY NOTES *continued*

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### REGIONAL DATA

**5** From the March quarter 1998, survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Details of the composition of Tourism Regions, including maps, follow.

### FUTURE COLLECTION STRATEGY

**6** As part of the future collection strategy of the STA, significant caravan parks, visitor hostels and remaining holiday flats, units and houses will be surveyed triennially, commencing with a year 2000 reference year.

**7** Each year, accommodation counts of number of establishments and capacity data will also be compiled in respect of the previous scope of the survey (but recognising serviced apartments separately). These counts are expected to be published annually in the December quarter issue of *Tourism Indicators, Australia* (Cat no. 8634.0).

### UNPUBLISHED STATISTICS

**8** The ABS may make available on request certain unpublished tourist accommodation statistics, including statistics for past quarters and for specific areas and more detailed information for specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. A charge may be made for this information.

### RELATED PUBLICATIONS

**9** Other ABS publications which may be of interest include:  
*Tourism Accommodation, Australia* (Cat no. 8635.0) (issued quarterly)  
*Directory of Tourism Statistics* (Cat no. 1130.0) (irregular: latest issue; 1997)  
*Overseas Arrivals and Departures, Australia* (Cat no. 3401.0) (issued monthly)  
*Tourism Indicators, Australia* (Cat no. 8634.0) (issued quarterly)

**10** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat no. 1101.0). The ABS also issues the *Release Advice* (Cat no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and Release Advice are available from any ABS office.

### EFFECTS OF ROUNDING

**11** Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

### SYMBOLS AND OTHER USAGES

n.a.	not available
n.p.	not available for publication but included in totals where applicable
..	not applicable
—	nil or rounded to zero
(C)	City
(M)	Municipality

## GLOSSARY

<b>Average length of stay</b>	<p>Average length of stay is expressed in numbers of days and calculated:</p> <ul style="list-style-type: none"> <li>▪ for hotels, motels and guest houses and serviced apartments, by dividing <i>Guest nights</i> by <i>Guest arrivals</i>; and</li> <li>▪ for holiday flats, units and houses, by dividing <i>Unit nights occupied</i> by <i>Unit lettings</i>.</li> </ul>
<b>Bed spaces</b>	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
<b>Capacity</b>	Capacity in terms of <i>Guest rooms/units</i> or <i>Bed spaces</i> is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
<b>Establishments</b>	For hotels, motels and guest houses and serviced apartments, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
<b>Guest arrivals</b>	The total number of paying guests counted only on the first night they stayed at the accommodation establishment.
<b>Guest nights</b>	The total number of paying guests counted on each night they stayed at the accommodation establishment.
<b>Guest rooms</b>	The total number of rooms available at each establishment at the end of the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
<b>Letting entities</b>	For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
<b>Occupancy</b>	<p>Occupancy in terms of <i>Room nights</i> or <i>Unit nights</i> refers to the total number of nights each guest room or unit was occupied during the survey period.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of nights each paying guest stayed during the survey period.</p>
<b>Occupancy rates</b>	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period</p> $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>
<b>Persons employed</b>	The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).



## GLOSSARY *continued*

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- Room nights available** The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
- Star grading** The grading of hotels and motels with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
- Takings from accommodation** Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.
- Unit lettings** The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

# COMPOSITION OF TOURISM REGIONS

## CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (1996 EDITION) AND TOURISM REGIONS

### TASMANIA

	SLA code		SLA code
<b>Greater Hobart</b>		<b>Greater Launceston</b>	
Brighton (M)	605050410	George Town (M) - Pt A	615052211
Clarence (C)	605051410	Launceston (C) - Inner	615054011
Derwent Valley (M) - Pt A	605051511	Launceston (C) - Pt B	615054012
Glenorchy (C)	605052610	Meander Valley (M) - Pt A	615054211
Hobart (C) - Inner	605052811	Northern Midlands (M) - Pt A	615054611
Hobart (C) - Remainder	605052812	West Tamar (M) - Pt A	615055811
Kingborough (M) - Pt A	605053611		
Sorell (M) - Pt A	605054811	<b>North West</b>	
		Burnie (C) - Pt A	620050611
<b>Southern</b>		Burnie (C) - Pt B	620100612
Central Highlands (M)	610051010	Central Coast (M) - Pt A	620050811
Derwent Valley (M) - Pt B	610051512	Central Coast (M) - Pt B	620100812
Glamorgan/Spring Bay (M)	610052410	Circular Head (M)	620101210
Huon Valley (M)	610053010	Devonport (C)	620051610
Kingborough (M) - Pt B	610053612	Kentish (M)	620103210
Sorell (M) - Pt B	610054812	King Island (M)	620103410
Southern Midlands (M)	610055010	Latrobe (M) - Pt A	620053811
Tasman (M)	610055210	Latrobe (M) - Pt B	620103812
		Waratah/Wynyard (M) - Pt A	620055411
<b>East Coast</b>		Waratah/Wynyard (M) - Pt B	620105412
Break O'Day (M)	615150210		
Dorset (M)	615151810	<b>West Coast</b>	
Flinders (M)	615152010	West Coast (M)	620155610
<b>Northern</b>			
George Town (M) - Pt B	615102212		
Launceston (C) - Pt C	615104013		
Meander Valley (M) - Pt B	615104212		
Northern Midlands (M) - Pt B	615104612		
West Tamar (M) - Pt B	615105812		



Tourism Region

Northern



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